

# DOMESTIC PERFORMANCE

Razorback Lookout, Flinders Ranges & Outback



## SOUTH AUSTRALIA MONTHLY AND YEAR TO DATE DOMESTIC STATISTICS JANUARY 2020 - DECEMBER 2020

	MONTH					YEAR TO DATE				
	Dec-19	Share	Dec-20	Change	Share	Dec-19	Share	Dec-20	Change	Share
	(000s)	%	(000s)	%	%	(000s)	%	(000s)	%	%
<b>VISITS</b>										
South Australia	651	6.7%	539	-17%	6.8%	8,093	6.9%	5,474	-32%	7.5%
Australia	9,785		7,877	-19%		117,447		72,515	-38%	
<b>NIGHTS</b>										
South Australia	2,088	6.1%	1,937	-7%	6.7%	27,885	6.7%	20,282	-27%	7.3%
Australia	34,313		29,031	-15%		417,907		276,369	-34%	
<b>EXPENDITURE</b>										
South Australia	368	5.9%	326	-11%	6.5%	5,240	6.5%	3,095	-41%	6.8%
Australia	6,205		5,047	-19%		80,743		45,414	-44%	

State	MONTH					YEAR TO DATE				
	Dec-19	Share	Dec-20	Share	Change	Dec-19	Share	Dec-20	Share	Change
	(000s)	%	(000s)	%	%	(000s)	%	(000s)	%	%
New South Wales	3,335	34%	2,454	31%	-26%	38,968	33%	24,447	34%	-37%
Victoria	2,481	25%	1,992	25%	-20%	29,749	25%	13,964	19%	-53%
Queensland	2,116	22%	1,686	21%	-20%	25,914	22%	16,851	23%	-35%
<b>South Australia</b>	<b>651</b>	<b>7%</b>	<b>539</b>	<b>7%</b>	<b>-17%</b>	<b>8,093</b>	<b>7%</b>	<b>5,474</b>	<b>8%</b>	<b>-32%</b>
Western Australia	929	9%	874	11%	-6%	11,022	9%	8,761	12%	-21%
Tasmania	270	3%	219	3%	-19%	3,217	3%	2,180	3%	-32%
Northern Territory	89	1%	93	1%	4%	1,702	1%	937	1%	-45%
Australian Capital Territory	243	2%	188	2%	-23%	3,203	3%	1,657	2%	-48%
<b>Australia</b>	<b>9,785</b>		<b>7,877</b>		<b>-19%</b>	<b>117,447</b>		<b>72,515</b>		<b>-38%</b>

State	MONTH					YEAR TO DATE				
	Dec-19	Share	Dec-20	Share	Change	Dec-19	Share	Dec-20	Share	Change
	(000s)	%	(000s)	%	%	(000s)	%	(000s)	%	%
New South Wales	11,187	33%	8,790	30%	-21%	122,556	29%	83,772	30%	-32%
Victoria	6,964	20%	5,849	20%	-16%	83,510	20%	46,237	17%	-45%
Queensland	7,623	22%	6,715	23%	-12%	102,951	25%	66,689	24%	-35%
<b>South Australia</b>	<b>2,088</b>	<b>6%</b>	<b>1,937</b>	<b>7%</b>	<b>-7%</b>	<b>27,885</b>	<b>7%</b>	<b>20,282</b>	<b>7%</b>	<b>-27%</b>
Western Australia	3,896	11%	3,801	13%	-2%	50,235	12%	39,916	14%	-21%
Tasmania	1,260	4%	731	3%	-42%	12,816	3%	9,791	4%	-24%
Northern Territory	517	2%	619	2%	20%	9,202	2%	4,878	2%	-47%
Australian Capital Territory	779	2%	588	2%	-25%	8,741	2%	4,803	2%	-45%
<b>Australia</b>	<b>34,313</b>	<b>100%</b>	<b>29,031</b>	<b>100%</b>	<b>-15%</b>	<b>417,907</b>	<b>100%</b>	<b>276,369</b>	<b>100%</b>	<b>-34%</b>

State	MONTH					YEAR TO DATE				
	Dec-19	Share	Dec-20	Share	Change	Dec-19	Share	Dec-20	Share	Change
	(000s)	%	(000s)	%	%	(000s)	%	(000s)	%	%
New South Wales	2,036	33%	1,520	30%	-25%	23,644	29%	14,063	31%	-41%
Victoria	1,338	22%	949	19%	-29%	16,987	21%	7,011	15%	-59%
Queensland	1,398	23%	1,320	26%	-6%	19,492	24%	11,655	26%	-40%
<b>South Australia</b>	<b>368</b>	<b>6%</b>	<b>326</b>	<b>6%</b>	<b>-11%</b>	<b>5,240</b>	<b>6%</b>	<b>3,095</b>	<b>7%</b>	<b>-41%</b>
Western Australia	562	9%	613	12%	9%	8,577	11%	6,120	13%	-29%
Tasmania	338	5%	114	2%	-66%	2,820	3%	1,658	4%	-41%
Northern Territory	67	1%	77	2%	14%	2,100	3%	839	2%	-60%
Australian Capital Territory	97	2%	129	3%	33%	1,882	2%	974	2%	-48%
<b>Australia</b>	<b>6,205</b>	<b>100%</b>	<b>5,047</b>	<b>100%</b>	<b>-19%</b>	<b>80,743</b>	<b>100%</b>	<b>45,414</b>	<b>100%</b>	<b>-44%</b>

YTD - Refers to January 2020 - December 2020

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Razorback Lookout, Flinders Ranges & Outback



ADELAIDE - REGIONAL SA - MONTHLY AND YEAR TO DATE DOMESTIC STATISTICS JANUARY 2020 - DECEMBER 2020												
MONTH	VISITS				NIGHTS				EXPENDITURE			
	Dec-19	Dec-20	Change	%	Dec-19	Dec-20	Change	%	Dec-19	Dec-20	Change	%
ADELAIDE	283	188	-95	-34%	948	807	-141	-15%	203	130	-74	-36%
Regional SA	396	372	-24	-6%	1,140	1,131	-9	-1%	164	196	32	19%
SA	651	539	-112	-17%	2,088	1,937	-151	-7%	368	326	-42	-11%

YTD	VISITS				NIGHTS				EXPENDITURE			
	Dec-19	Dec-20	Change	%	Dec-19	Dec-20	Change	%	Dec-19	Dec-20	Change	%
ADELAIDE	3,485	1,653	-1,832	-53%	10,804	6,613	-4,191	-39%	2,824	1,297	-1,528	-54%
Regional SA	4,994	3,994	-1,000	-20%	17,082	13,669	-3,414	-20%	2,426	1,801	-625	-26%
SA	8,093	5,474	-2,619	-32%	27,885	20,282	-7,603	-27%	5,240	3,095	-2,146	-41%

INTERSTATE												
MONTH	VISITS				NIGHTS				EXPENDITURE			
	Dec-19	Dec-20	Change	%	Dec-19	Dec-20	Change	%	Dec-19	Dec-20	Change	%
Interstate	245	131	-113	-46%	1,002	767	-234	-23%	192	107	-85	-44%
South Australia	245	131	-113	-46%	1,002	767	-234	-23%	192	107	-85	-44%
Australia	3,046	1,701	-1,345	-44%	14,459	8,707	-5,752	-40%	3,293	1,793	-1,500	-46%

YTD	VISITS				NIGHTS				EXPENDITURE			
	Dec-19	Dec-20	Change	%	Dec-19	Dec-20	Change	%	Dec-19	Dec-20	Change	%
Interstate	2,962	1,141	-1,820	-61%	13,212	7,035	-6,177	-47%	2,686	1,049	-1,636	-61%
South Australia	2,962	1,141	-1,820	-61%	13,212	7,035	-6,177	-47%	2,686	1,049	-1,636	-61%
Australia(a)	38,341	13,583	-24,759	-65%	181,442	76,153	-105,289	-58%	44,997	15,118	-29,879	-66%

INTRASTATE												
MONTH	VISITS				NIGHTS				EXPENDITURE			
	Dec-19	Dec-20	Change	%	Dec-19	Dec-20	Change	%	Dec-19	Dec-20	Change	%
Intrastate	407	408	1	0%	1,086	1,170	84	8%	175	219	43	25%
South Australia	407	408	1	0%	1,086	1,170	84	8%	175	219	43	25%
Australia	6,739	6,176	-563	-8%	19,854	20,324	470	2%	2,912	3,254	342	12%

YTD	VISITS				NIGHTS				EXPENDITURE			
	Dec-19	Dec-20	Change	%	Dec-19	Dec-20	Change	%	Dec-19	Dec-20	Change	%
Intrastate	4,270	3,523	-747	-17%	11,750	10,599	-1,151	-10%	2,040	1,563	-478	-23%
South Australia	4,270	3,523	-747	-17%	11,750	10,599	-1,151	-10%	2,040	1,563	-478	-23%
Australia(a)	79,104	58,931	-20,172	-26%	236,455	200,216	-36,239	-15%	35,746	30,295	-5,451	-15%

DAY TRIPS												
MONTH	VISITS				EXPENDITURE (\$Ms)							
	Dec-19	Dec-20	Change	%	Dec-19	Dec-20	Change	%				
SA	1,693	1,416	-277	-16%	185	157	-28	-15%				
Aust	23,539	18,212	-5,327	-23%	2,617	2,278	-339	-13%				
YTD	VISITS				EXPENDITURE (\$Ms)							
	Dec-19	Dec-20	Change	%	Dec-19	Dec-20	Change	%				
SA	17,055	13,356	-3,699	-22%	1,660	1,310	-350	-21%				
Aust	224,791	145,980	-78,811	-35%	23,721	15,155	-8,566	-36%				

