

DOMESTIC PERFORMANCE

Razorback Lookout, Flinders Ranges & Outback



SOUTH AUSTRALIA MONTHLY AND YEAR TO DATE DOMESTIC STATISTICS AUGUST 2020 - JULY 2021

	MONTH					YEAR TO DATE				
	Jul-20	Share	Jul-21	Change	Share	Jul-20	Share	Jul-21	Change	Share
		%		%	%		%		%	%

DOMESTIC OVERNIGHT VISITS

South Australia (000s)	460	7.7%	363	-21%	7.4%	6,348	7.2%	6,254	-1%	7.2%
Australia (000s)	5,962		4,941	-17%		88,242		86,337	-2%	

DOMESTIC NIGHTS

South Australia (000s)	1,652	7.3%	1,431	-13%	6.3%	21,958	6.7%	23,952	9%	7.2%
Australia (000s)	22,519		22,729	1%		327,595		333,863	2%	

DOMESTIC OVERNIGHT EXPENDITURE

South Australia (Ms)	211	6.2%	243	15%	5.9%	3,832	6.5%	4,370	14%	7.1%
Australia (Ms)	3,420		4,097	20%		59,163		61,821	4%	

DOMESTIC OVERNIGHT VISITS

State	MONTH					YEAR TO DATE				
	Jul-20	Share	Jul-21	Share	Change	Jul-20	Share	Jul-21	Share	Change
	(000s)	%	(000s)	%	%	(000s)	%	(000s)	%	%
New South Wales	2,186	37%	774	16%	-65%	29,222	33%	28,742	33%	-2%
Victoria	788	13%	1,232	25%	56%	21,197	24%	17,056	20%	-20%
Queensland	1,439	24%	1,568	32%	9%	19,565	22%	20,887	24%	7%
South Australia	460	8%	363	7%	-21%	6,348	7%	6,254	7%	-1%
Western Australia	818	14%	766	16%	-6%	9,252	10%	9,666	11%	4%
Tasmania	183	3%	208	4%	14%	2,305	3%	2,753	3%	19%
Northern Territory	NP	1%	129	3%	63%	1,201	1%	1,282	1%	7%
Australian Capital Territory	139	2%	NP	1%	-56%	2,338	3%	2,127	2%	-9%
Australia	5,962		4,941		-17%	88,242		86,337		-2%

DOMESTIC NIGHTS

State	MONTH					YEAR TO DATE				
	Jul-20	Share	Jul-21	Share	Change	Jul-20	Share	Jul-21	Share	Change
	(000s)	%	(000s)	%	%	(000s)	%	(000s)	%	%
New South Wales	7,466	33%	3,361	15%	-55%	96,460	29%	99,406	30%	3%
Victoria	2,570	11%	4,200	18%	63%	63,890	20%	55,529	17%	-13%
Queensland	5,670	25%	7,492	33%	32%	78,284	24%	84,702	25%	8%
South Australia	1,652	7%	1,431	6%	-13%	21,958	7%	23,952	7%	9%
Western Australia	3,742	17%	4,267	19%	14%	42,652	13%	45,884	14%	8%
Tasmania	689	3%	949	4%	38%	10,765	3%	11,476	3%	7%
Northern Territory	NP	2%	864	4%	137%	6,473	2%	7,137	2%	10%
Australian Capital Territory	366	2%	NP	1%	-55%	7,113	2%	5,776	2%	-19%
Australia	22,519		22,729	100%	1%	327,595		333,863	100%	2%

DOMESTIC OVERNIGHT EXPENDITURE

State	MONTH					YEAR TO DATE				
	Jul-20	Share	Jul-21	Share	Change	Jul-20	Share	Jul-21	Share	Change
	(\$Ms)	%	(\$Ms)	%	%	(\$Ms)	%	(\$Ms)	%	%
New South Wales	1,204	35%	455	11%	-62%	17,261	29%	18,539	30%	7%
Victoria	332	10%	738	18%	122%	12,214	21%	9,270	15%	-24%
Queensland	850	25%	1,496	37%	76%	14,265	24%	16,869	27%	18%
South Australia	211	6%	243	6%	15%	3,832	6%	4,370	7%	14%
Western Australia	595	17%	652	16%	10%	6,809	12%	7,404	12%	9%
Tasmania	90	3%	288	7%	220%	2,172	4%	2,533	4%	17%
Northern Territory	NP	2%	188	5%	165%	1,314	2%	1,549	3%	18%
Australian Capital Territory	68	2%	NP	1%	-45%	1,295	2%	1,286	2%	-1%
Australia	3,420		4,097	100%	20%	59,163		61,821	100%	4%

YTD - Refers to August 2020 to July 2021

Comparison month of June 2020 is subject to variations due to small sample

NP - refers to not publishable due to small sample size

DOMESTIC PERFORMANCE

Razorback Lookout, Flinders Ranges & Outback



ADELAIDE - REGIONAL SA - MONTHLY AND YEAR TO DATE DOMESTIC STATISTICS AUGUST 2020 - JULY 2021

MONTH	VISITS (000s)				NIGHTS (000s)				EXPENDITURE (Ms)			
	Jul-20	Jul-21	Change	%	Jul-20	Jul-21	Change	%	Jul-20	Jul-21	Change	%
Adelaide	85	100	15	18%	348	361	13	4%	49	90	41	83%
Regional SA	390	271	-119	-31%	1,304	1,070	-234	-18%	162	153	-9	-6%
SA	460	363	-97	-21%	1,652	1,431	-221	-13%	211	243	32	15%

YTD	VISITS				NIGHTS				EXPENDITURE			
	Jul-20	Jul-21	Change	%	Jul-20	Jul-21	Change	%	Jul-20	Jul-21	Change	%
Adelaide	2,418	1,992	-425	-18%	7,927	7,551	-376	-5%	2,003	1,806	-197	-10%
Regional SA	4,200	4,561	361	9%	14,032	16,401	2,369	17%	1,829	2,564	735	40%
SA	6,348	6,254	-94	-1%	21,958	23,952	1,994	9%	3,832	4,370	537	14%

INTERSTATE OVERNIGHT

MONTH	VISITS (000s)				NIGHTS (000s)				EXPENDITURE (Ms)			
	Jul-20	Jul-21	Change	%	Jul-20	Jul-21	Change	%	Jul-20	Jul-21	Change	%
Interstate												
South Australia	22	62	40	178%	386	322	-64	-17%	21	80	59	286%
Australia	762	862	99	13%	4,578	7,169	2,591	57%	649	1,657	1,007	155%

YTD	VISITS (000s)				NIGHTS (000s)				EXPENDITURE (Ms)			
	Jul-20	Jul-21	Change	%	Jul-20	Jul-21	Change	%	Jul-20	Jul-21	Change	%
Interstate												
South Australia	2,020	1,479	-540	-27%	9,533	9,302	-231	-2%	1,777	1,739	-38	-2%
Australia(a)	25,671	17,622	-8,049	-31%	130,344	101,770	-28,574	-22%	30,683	22,584	-8,099	-26%

INTRASTATE OVERNIGHT

MONTH	VISITS (000s)				NIGHTS (000s)				EXPENDITURE (Ms)			
	Jul-20	Jul-21	Change	%	Jul-20	Jul-21	Change	%	Jul-20	Jul-21	Change	%
Intrastate												
South Australia	438	302	-136	-31%	1,266	1,109	-157	-12%	190	163	-27	-14%
Australia	5,200	4,079	-1,121	-22%	17,941	15,560	-2,381	-13%	2,771	2,440	-331	-12%

YTD	VISITS (000s)				NIGHTS (000s)				EXPENDITURE (Ms)			
	Jul-20	Jul-21	Change	%	Jul-20	Jul-21	Change	%	Jul-20	Jul-21	Change	%
Intrastate												
South Australia	4,329	4,775	446	10%	12,425	14,650	2,225	18%	2,055	2,630	575	28%
Australia(a)	62,571	68,714	6,143	10%	197,251	232,093	34,842	18%	28,479	39,235	10,756	38%

DAY TRIPS

MONTH	VISITS (000s)				EXPENDITURE (Ms)			
	Jul-20	Jul-21	Change	%	Jul-20	Jul-21	Change	%
SA	969	724	-245	-25%	69	68	0	0%
Aust	11,229	9,813	-1,416	-13%	1,109	1,034	-75	-7%
YTD	VISITS				EXPENDITURE (\$Ms)			
	Jul-20	Jul-21	Change	%	Jul-20	Jul-21	Change	%
SA	15,276	12,965	-2,311	-15%	1,494	1,433	-61	-4%
Aust	196,116	172,413	-23,703	-12%	21,118	18,868	-2,250	-11%

