



SANTOS TOUR DOWN UNDER 2019 RESULTS



RECORD \$70.7M

↑ 11%

ECONOMIC IMPACT

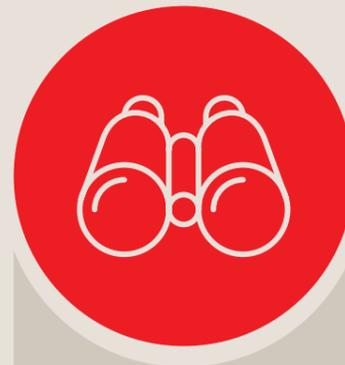


\$70.7M
2019

\$63.7M
2018

\$56.5M
2017

TOTAL SPECTATORS



805,000
2019

810,000
2018

840,000
2017

EVENT SPECIFIC VISITORS



48,000
2019

46,000
2018

43,000
2017

FULL TIME EQUIVALENT JOBS



837
2019

774
2018

683
2017

DATA FROM MCGREGOR TAN RESEARCH 2019 SANTOS TOUR DOWN UNDER REPORT. SPECTATOR & EVENT SPECIFIC VISITOR FIGURES HAVE BEEN ROUNDED.

