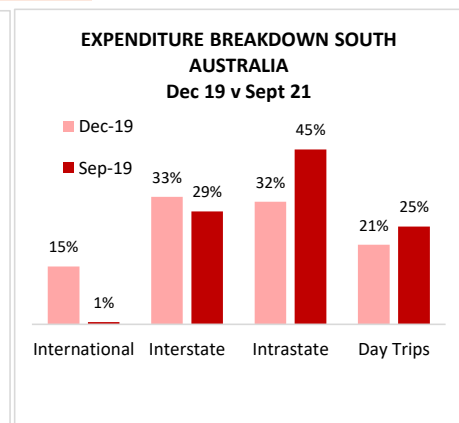
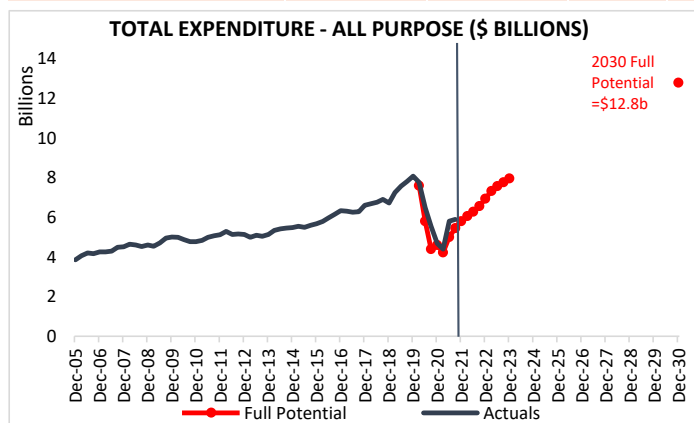


SOUTH AUSTRALIAN VISITOR ECONOMY

Sellicks Beach, Fleurieu Peninsula



Expenditure (\$)	South Australia				Australia		
	Year Ending Dec-19	Year Ending Sept-21	Change %	Market Share	Year Ending Dec-19	Year Ending Sept-21	Change %
International (\$m)	1,206	34	↓ -97%	4.1%	31,438	812	↓ -97%
Interstate (\$m)	2,656	1,726	↓ -35%	8.8%	37,405	19,539	↓ -48%
Intrastate (\$m)	2,555	2,671	↑ 5%	6.5%	43,287	41,408	↓ -4%
Day Trips (\$m)	1,660	1,495	↓ -10%	8.2%	26,338	18,257	↓ -31%
Total Expenditure (\$m)	8,077	5,925	↓ -27%	7.4%	138,469	80,015	↓ -42%
Adelaide (\$m)	4,515	2,388	↓ -47%	40%			
Regions (\$m)	3,562	3,537	→ -1%	60%			



Visitors	South Australia				Australia		
	Year Ending Dec-19	Year Ending Sept-21	Change %	Market Share	Year Ending Dec-19	Year Ending Sept-21	Change %
International (000s)	488	9	↓ -98%	5.8%	8,709	155	↓ -98%
Interstate (000s)	2,962	1,448	↓ -51%	8.4%	38,344	17,245	↓ -55%
Intrastate (000s)	5,132	4,674	↓ -9%	7.0%	81,375	66,880	↓ -18%
Total Overnight (000s)	8,581	6,131	↓ -29%	7.4%	126,156	82,841	↓ -34%
Day Trips (000s)	17,055	12,906	↓ -24%	7.8%	248,349	165,015	↓ -34%

Nights	South Australia				Australia		
	Year Ending Dec-19	Year Ending Sept-21	Change %	Market Share	Year Ending Dec-19	Year Ending Sept-21	Change %
International (000s)	10,938	423	↓ -96%	4.1%	274,477	10,425	↓ -96%
Interstate (000s)	13,212	8,890	↓ -33%	8.7%	181,452	102,326	↓ -44%
Intrastate (000s)	14,673	14,385	↓ -2%	6.5%	236,455	222,673	↓ -6%
Total Nights (000s)	38,823	23,699	↓ -39%	7.1%	692,384	335,424	↓ -52%

Source: International and National Visitor Survey Sept 2021, South Australian Visitor Economy Sector Plan 2030.

Notes: For details of the NVS methodology changes in this release please refer to <https://www.tra.gov.au/domestic/domestic-tourism-results>