

NATIONAL VISITOR SURVEY RESULTS

JUNE 2019

SOUTH AUSTRALIA'S VISITOR ECONOMY WORTH

\$7.6 BILLION

↑12%
 = \$806M
RESULTS FROM IVS AND NVS.

DOMESTIC EXPENDITURE



\$6.5B

JUNE 2019
 ↑15%

\$5.6B

JUNE 2018

\$5.2B

JUNE 2017

DOMESTIC VISITORS



7.4M

JUNE 2019
 ↑12%

6.6M

JUNE 2018

6.1M

JUNE 2017

TOP 3 DOMESTIC MARKETS THAT VISIT SA



VICTORIA
 VISITS: 1.2M ↑2%



NEW SOUTH WALES
 VISITS: 734,000 ↑5%



QUEENSLAND
 VISITS: 379,000 ↑20%

NATIONAL VISITOR ORIGIN



INTERSTATE
 VISITS: 2.8M ↑11%

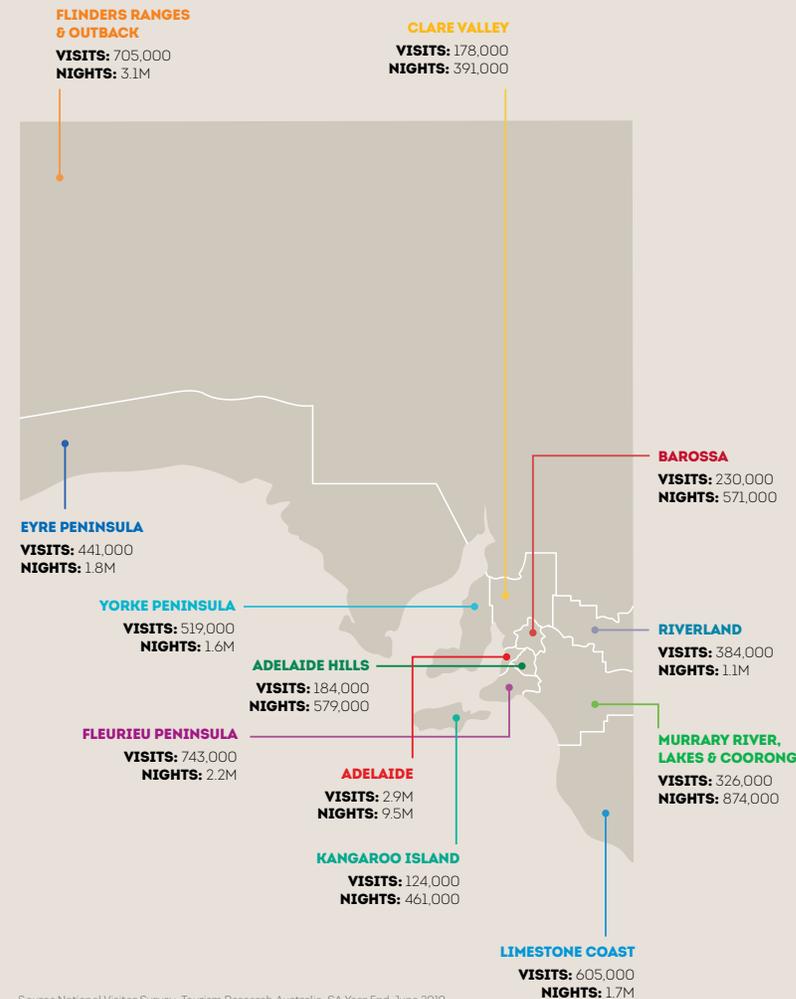
INTRASTATE
 VISITS: 4.6M ↑13%

DAY TRIPS



15.3 MILLION
 ↑13%

DOMESTIC VISITS BY REGION*



Source: National Visitor Survey, Tourism Research Australia, SA Year End June 2019.
 *Data presented is a 3 year annual average to June 2019.



Comparing June 2017, June 2018 and June 2019.