

SOUTH AUSTRALIA

VISIT TO REGIONS



South Australia Annual Average March 2017 to March 2019

VISITS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula
International overnight	10	13	4	20	25	43	45	45	11	9	8
Interstate overnight	78	82	63	110	143	220	48	275	73	88	60
Intrastate overnight	91	129	111	310	594	470	69	322	250	297	451
Total domestic overnight	168	211	174	420	737	689	117	597	323	385	511
Total visitors	179	224	178	439	762	732	162	642	334	394	519
Domestic day trips	1,217	881	301	409	2,698	635	45	755	892	407	670

NIGHTS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula
International nights	158	97	41	144	240	288	123	306	181	242	102
Interstate nights	302	244	162	558	692	1,102	184	796	219	281	231
Intrastate nights	244	289	220	1,197	1,476	1,878	270	935	653	818	1,370
Total domestic nights	546	533	382	1,755	2,168	2,980	454	1,731	873	1,099	1,602
Total nights	704	630	423	1,900	2,408	3,268	578	2,037	1,054	1,341	1,704

EXPENDITURE (Millions)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula
International overnight	9	9	2	10	14	15	34	18	7	9	6
Interstate overnight	34	74	18	81	75	134	43	101	27	38	18
Intrastate overnight	32	51	29	179	169	205	51	128	66	92	122
Total domestic overnight	66	125	46	261	243	339	94	229	93	130	140
Domestic day trip	89	86	36	76	213	101	9	110	73	38	52
Total expenditure	164	220	85	347	471	454	138	357	172	178	198

Notes:

1. Components may add to more than the total number of visitors as visitors visit more than one region.
2. Information in this report is sourced from sample surveys, and as with all sample surveys, estimates are subject to sampling variability and caution is required when interpreting these results.
3. Figures may not sum to total due to rounding.
4. For details of the NSW methodology changes in this release please refer to <https://www.tsa.gov.au/domestic/domestic-tourism-results>

Sources:

1. Travel by Australians – annual average year end March 2017 – year end March 2019. Results of the National Visitor Survey, Tourism Research Australia, Canberra.
2. International Visitors in Australia – annual average year end March 2017 – year end March 2019. Results of the International Visitor Survey, Tourism Research Australia, Canberra.