

# SOUTH AUSTRALIA

## VISIT TO REGIONS



### South Australia Annual Average December 2016 to December 2018

#### VISITS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula
International overnight	9	13	4	19	24	43	44	44	11	9	7
Interstate overnight	79	80	64	103	146	218	45	253	71	82	59
Intrastate overnight	93	131	114	300	559	473	66	320	245	301	462
<b>Total domestic overnight</b>	<b>172</b>	<b>212</b>	<b>178</b>	<b>403</b>	<b>705</b>	<b>690</b>	<b>110</b>	<b>573</b>	<b>316</b>	<b>383</b>	<b>521</b>
<b>Total visitors</b>	<b>181</b>	<b>225</b>	<b>182</b>	<b>423</b>	<b>729</b>	<b>733</b>	<b>154</b>	<b>617</b>	<b>327</b>	<b>392</b>	<b>528</b>
Domestic day trips	1,189	863	312	391	2,609	653	35	739	866	402	653

#### NIGHTS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula
International nights	153	101	39	136	259	285	125	297	172	236	93
Interstate nights	288	241	162	548	667	1,115	184	742	212	269	226
Intrastate nights	248	274	233	1,137	1,442	1,926	245	962	578	824	1,427
<b>Total domestic nights</b>	<b>535</b>	<b>515</b>	<b>395</b>	<b>1,686</b>	<b>2,109</b>	<b>3,041</b>	<b>429</b>	<b>1,704</b>	<b>790</b>	<b>1,093</b>	<b>1,653</b>
<b>Total nights</b>	<b>688</b>	<b>616</b>	<b>434</b>	<b>1,821</b>	<b>2,368</b>	<b>3,326</b>	<b>555</b>	<b>2,001</b>	<b>962</b>	<b>1,330</b>	<b>1,747</b>

#### EXPENDITURE (Millions)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula
International overnight	8	9	3	7	15	15	36	17	6	8	5
Interstate overnight	37	72	17	74	73	131	36	88	26	34	19
Intrastate overnight	40	47	32	154	169	207	48	126	51	94	129
<b>Total domestic overnight</b>	<b>77</b>	<b>119</b>	<b>49</b>	<b>228</b>	<b>242</b>	<b>338</b>	<b>84</b>	<b>214</b>	<b>77</b>	<b>128</b>	<b>148</b>
Domestic day trip	87	85	37	75	203	109	6	108	65	40	52
<b>Total expenditure</b>	<b>172</b>	<b>213</b>	<b>89</b>	<b>310</b>	<b>460</b>	<b>462</b>	<b>126</b>	<b>340</b>	<b>148</b>	<b>176</b>	<b>205</b>

#### Notes:

1. Components may add to more than the total number of visitors as visitors visit more than one region.
2. Information in this report is sourced from sample surveys, and as with all sample surveys, estimates are subject to sampling variability and caution is required when interpreting these results.
3. Figures may not sum to total due to rounding.

#### Sources:

1. Travel by Australians - annual average year end December 2016 - year end December 2018 Results of the National Visitor Survey, Tourism Research Australia, Canberra
2. International Visitors in Australia - annual average year end December 2016 - year end December 2018 results of the International Visitor Survey, Tourism Research Australia, Canberra.