

# SOUTH AUSTRALIA

## VISIT TO REGIONS



### South Australia Annual Average September 2016 to September 2018

#### VISITS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula
International overnight	8	13	4	19	24	42	44	46	11	8	6
Interstate overnight	79	77	66	103	152	215	47	227	66	81	63
Intrastate overnight	93	130	121	290	554	459	64	325	237	292	466
<b>Total domestic overnight</b>	<b>172</b>	<b>207</b>	<b>187</b>	<b>392</b>	<b>707</b>	<b>674</b>	<b>111</b>	<b>552</b>	<b>303</b>	<b>373</b>	<b>529</b>
<b>Total visitors</b>	<b>180</b>	<b>219</b>	<b>191</b>	<b>412</b>	<b>730</b>	<b>717</b>	<b>156</b>	<b>599</b>	<b>314</b>	<b>381</b>	<b>535</b>
<b>Domestic day trips</b>	<b>1,191</b>	<b>817</b>	<b>302</b>	<b>401</b>	<b>2,613</b>	<b>656</b>	<b>35</b>	<b>755</b>	<b>840</b>	<b>395</b>	<b>642</b>

#### NIGHTS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula
International nights	131	101	37	133	237	290	127	276	154	210	116
Interstate nights	271	227	162	547	669	1,005	194	688	195	263	246
Intrastate nights	251	266	240	1,092	1,438	1,803	246	993	557	808	1,441
<b>Total domestic nights</b>	<b>522</b>	<b>492</b>	<b>403</b>	<b>1,639</b>	<b>2,107</b>	<b>2,808</b>	<b>440</b>	<b>1,681</b>	<b>751</b>	<b>1,071</b>	<b>1,687</b>
<b>Total nights</b>	<b>653</b>	<b>593</b>	<b>440</b>	<b>1,772</b>	<b>2,344</b>	<b>3,098</b>	<b>567</b>	<b>1,957</b>	<b>906</b>	<b>1,282</b>	<b>1,803</b>

#### EXPENDITURE (Millions)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula
International overnight	8	9	2	7	15	16	38	19	5	6	6
Interstate overnight	35	69	18	76	75	118	38	80	22	33	20
Intrastate overnight	39	48	35	147	166	192	50	123	47	96	133
<b>Total domestic overnight</b>	<b>74</b>	<b>118</b>	<b>53</b>	<b>224</b>	<b>240</b>	<b>309</b>	<b>88</b>	<b>204</b>	<b>70</b>	<b>128</b>	<b>153</b>
<b>Domestic day trip</b>	<b>87</b>	<b>79</b>	<b>35</b>	<b>74</b>	<b>198</b>	<b>105</b>	<b>5</b>	<b>106</b>	<b>62</b>	<b>43</b>	<b>52</b>
<b>Total expenditure</b>	<b>169</b>	<b>206</b>	<b>91</b>	<b>305</b>	<b>453</b>	<b>431</b>	<b>131</b>	<b>330</b>	<b>136</b>	<b>177</b>	<b>211</b>

#### Notes:

1. Components may add to more than the total number of visitors as visitors visit more than one region.
2. Information in this report is sourced from sample surveys, and as with all sample surveys, estimates are subject to sampling variability and caution is required when interpreting these results.
3. Figures may not sum to total due to rounding.

#### Sources:

1. Travel by Australians - annual average year end September 2016 - year end September 2018. Results of the National Visitor Survey, Tourism Research Australia, Canberra.
2. International Visitors in Australia - annual average year end September 2016 - year end September 2018. Results of the International Visitor Survey, Tourism Research Australia, Canberra.