

# SOUTH AUSTRALIA

## VISIT TO REGIONS



### South Australia Annual Average Mar 2018 to Mar 2020

#### VISITS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula
International overnight	11	14	4	20	27	44	45	44	10	9	8
Interstate overnight	76	95	56	118	143	230	54	282	78	100	61
Intrastate overnight	110	149	127	336	600	508	81	341	296	315	500
<b>Total domestic overnight</b>	<b>186</b>	<b>244</b>	<b>184</b>	<b>455</b>	<b>743</b>	<b>738</b>	<b>135</b>	<b>623</b>	<b>374</b>	<b>416</b>	<b>561</b>
<b>Total visitors</b>	<b>197</b>	<b>257</b>	<b>187</b>	<b>474</b>	<b>770</b>	<b>782</b>	<b>180</b>	<b>667</b>	<b>384</b>	<b>425</b>	<b>569</b>
<b>Domestic day trips</b>	<b>1,335</b>	<b>914</b>	<b>292</b>	<b>527</b>	<b>2,915</b>	<b>624</b>	<b>79</b>	<b>765</b>	<b>1,048</b>	<b>386</b>	<b>722</b>

#### NIGHTS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula
International nights	158	119	24	145	254	254	124	273	174	214	49
Interstate nights	271	268	136	590	749	1,155	223	831	231	327	219
Intrastate nights	266	312	266	1,256	1,469	2,103	296	953	694	845	1,492
<b>Total domestic nights</b>	<b>537</b>	<b>580</b>	<b>402</b>	<b>1,846</b>	<b>2,218</b>	<b>3,258</b>	<b>519</b>	<b>1,784</b>	<b>925</b>	<b>1,172</b>	<b>1,711</b>
<b>Total nights</b>	<b>694</b>	<b>699</b>	<b>426</b>	<b>1,991</b>	<b>2,472</b>	<b>3,512</b>	<b>644</b>	<b>2,057</b>	<b>1,099</b>	<b>1,386</b>	<b>1,761</b>

#### EXPENDITURE (Millions)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula
International overnight	11	8	2	9	12	15	36	19	6	9	2
Interstate overnight	35	82	23	86	78	127	49	115	31	51	21
Intrastate overnight	38	56	40	206	183	218	56	129	82	95	138
<b>Total domestic overnight</b>	<b>73</b>	<b>139</b>	<b>63</b>	<b>291</b>	<b>261</b>	<b>345</b>	<b>105</b>	<b>244</b>	<b>113</b>	<b>147</b>	<b>159</b>
<b>Domestic day trip</b>	<b>93</b>	<b>90</b>	<b>27</b>	<b>110</b>	<b>237</b>	<b>92</b>	<b>11</b>	<b>112</b>	<b>85</b>	<b>33</b>	<b>57</b>
<b>Total expenditure</b>	<b>177</b>	<b>236</b>	<b>92</b>	<b>410</b>	<b>511</b>	<b>452</b>	<b>162</b>	<b>375</b>	<b>205</b>	<b>188</b>	<b>218</b>

#### Notes:

- Components may add to more than the total number of visitors as visitors visit more than one region.
- Information in this report is sourced from sample surveys, and as with all sample surveys, estimates are subject to sampling variability and caution is required when interpreting these results.
- Figures may not sum to total due to rounding.
- For details of the ABS methodology changes in this release please refer to <https://www.abs.gov.au/absstats/absstats/tourism-results>

#### Sources:

- Travel by Australians – annual average year end March 2018 – year end March 2020. Results of the National Visitor Survey, Tourism Research Australia, Canberra.
- International Visitors in Australia – annual average – year end March 2018 – year end March 2020. Results of the International Visitor Survey, Tourism Research Australia, Canberra.