

# YORKE PENINSULA SOUTH AUSTRALIA

SUMMARY OF RESULTS	2016–17	CHANGE ON 2015–16
<b>TOURISM CONSUMPTION (\$m)</b>		
<b>Total tourism consumption</b>	310	▼ -5.8%
<b>TOURISM GRP (\$m)</b>		
Direct	74	▼ -2.7%
Indirect	82	▼ -5.9%
<b>Total tourism GRP</b>	156	▼ -4.4%
<i>Tourism's direct share of GRP (%)</i>	3.6%	
<b>TOURISM GVA (\$m)</b>		
Direct	68	▼ -3.4%
Indirect	73	▼ -5.6%
<b>Total tourism GVA</b>	141	▼ -4.6%
<i>Tourism's direct share of regional GVA (%)</i>	3.6%	
<b>TOURISM EMPLOYMENT (persons)</b>		
Direct	1,319	▼ -6.6%
Indirect	550	▼ -5.8%
<b>Total tourism employment</b>	1,869	▼ -6.4%
<i>Tourism's direct share of regional employment (%)</i>	8.7%	

## HOW DO I READ THIS TABLE?

- In 2016–17, *direct* tourism GRP in the Yorke Peninsula was worth \$74 million (▼ 2.7% compared to 2015–16). This was 3.6% of the region's total GRP.
- Indirect* tourism GRP was worth an extra \$82 million to the Yorke Peninsula economy
- So, in 2016–17, tourism (both direct and indirect) was worth \$156 million to the Yorke Peninsula economy.**

### What is **tourism consumption**?

- The total value of goods and services consumed by domestic and international visitors in Australia

### What is **direct contribution**?

- Money spent directly in the tourism industry – with no tourism industry this money wouldn't be generated, or these people wouldn't be employed.

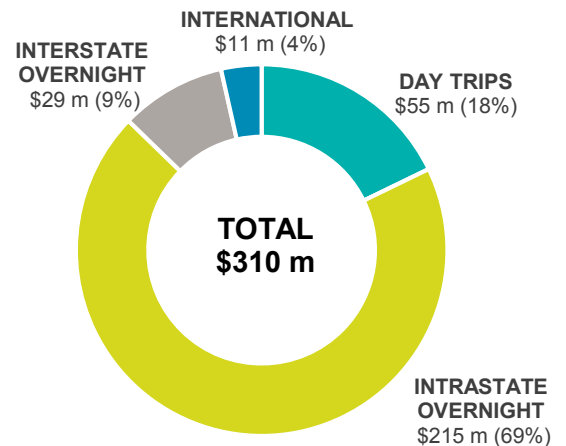
### What is **indirect contribution**?

- The flow-on effect of the tourism industry. In the Yorke Peninsula, every dollar spent in the tourism industry, created additional value elsewhere in the economy.

### Why do we use **GVA**?

- GVA allows easier comparisons across industries. GVA is equal to GRP minus taxes.

## SHARE OF REGIONAL CONSUMPTION



## INDUSTRY SHARE OF DIRECT TOURISM GVA



## TOURISM'S DIRECT CONTRIBUTION TO EMPLOYMENT

	DIRECT
<b>FULL TIME</b>	<b>508</b>
<b>PART TIME</b>	<b>762</b>