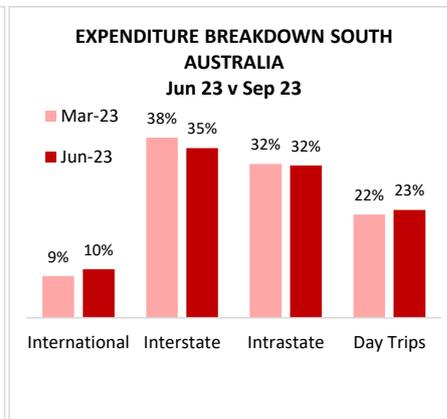
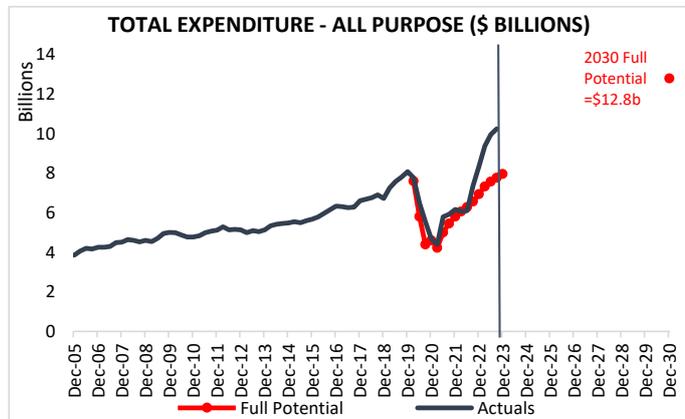


SOUTH AUSTRALIAN VISITOR ECONOMY

Sellicks Beach, Fleurieu Peninsula



Expenditure (\$)	South Australia				Australia		
	Year Ending Jun-23	Year Ending Sep-23	Change %	Market Share	Year Ending Jun-23	Year Ending Sep-23	Change %
International (\$m)	1,011	1,218	↑ 21%	4.7%	21,856	25,656	↑ 17%
Interstate (\$m)	3,528	3,597	↑ 2%	7.4%	49,119	48,701	→ -1%
Intrastate (\$m)	3,165	3,207	↑ 1%	5.3%	59,176	59,993	↑ 1%
Day Trips (\$m)	2,243	2,224	→ -1%	6.6%	32,689	33,679	↑ 3%
Total Expenditure (\$m)	9,947	10,245	↑ 3%	6.1%	162,840	168,029	↑ 3%
Adelaide (\$m)	5,251	5,567	↑ 6%	54%			
Regions (\$m)	4,697	4,678	→ 0%	46%			



Visitors	South Australia				Australia		
	Year Ending Jun-23	Year Ending Sep-23	Change %	Market Share	Year Ending Jun-23	Year Ending Sep-23	Change %
International (000s)	357	407	↑ 14%	6.7%	5,427	6,111	↑ 13%
Interstate (000s)	2,817	2,869	↑ 2%	8.2%	34,875	34,785	→ 0%
Intrastate (000s)	4,608	4,574	→ -1%	5.8%	78,744	79,063	→ 0%
Total Overnight (000s)	7,782	7,850	→ 1%	6.7%	116,820	117,721	→ 1%
Day Trips (000s)	15,220	15,102	→ -1%	6.8%	219,451	222,217	↑ 1%

Nights	South Australia				Australia		
	Year Ending Jun-23	Year Ending Sep-23	Change %	Market Share	Year Ending Jun-23	Year Ending Sep-23	Change %
International (000s)	9,717	12,018	↑ 24%	5.4%	193,315	220,774	↑ 14%
Interstate (000s)	13,035	13,013	→ 0%	7.6%	173,358	170,528	↓ -2%
Intrastate (000s)	13,273	13,513	↑ 2%	5.8%	231,306	232,376	→ 0%
Total Nights (000s)	36,024	38,544	↑ 7%	6.2%	597,978	623,678	↑ 4%

Source: International and National Visitor Survey Sept 2023, [South Australian Visitor Economy Sector Plan 2030](#).

Notes: For details of the NVS methodology changes in this release please refer to <https://www.tra.gov.au/domestic/domestic-tourism-results>