

Overseas Travel Report

Chief Executive and public sector employees

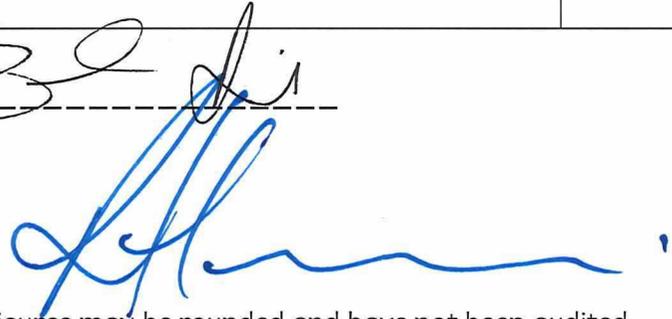
No of Travellers	Destination (Country) and Dates of Travel	Reasons for Travel	Total Cost of Travel
1x	China (14/10/2019 – 24/10/2019)	<ul style="list-style-type: none"> To lead ten South Australian Operators for their attendance and participation at SATC's B2B trade event in market "China Mission 2019" visiting Guangzhou, Shanghai and Beijing to promote our state tourism offering as a united team; To help facilitate a South Australian tourism trade roadshow together with the in market team including providing Chinese interpreting services for SA operators during product training. Enhance working relationship with senior management from key airlines, travel trade and Tourism Australia on behalf of the SATC; Better understand the market trends, consumer marketing requirements and challenges faced by the SATC within the China market via various 1-1 meetings. 	\$1719.00

Approved for publication by Executive Member



Date: 16/3/20

Signature: BLENT HUI



Note: These details are correct as at the date approved for publication. Figures may be rounded and have not been audited.

16/03/20

