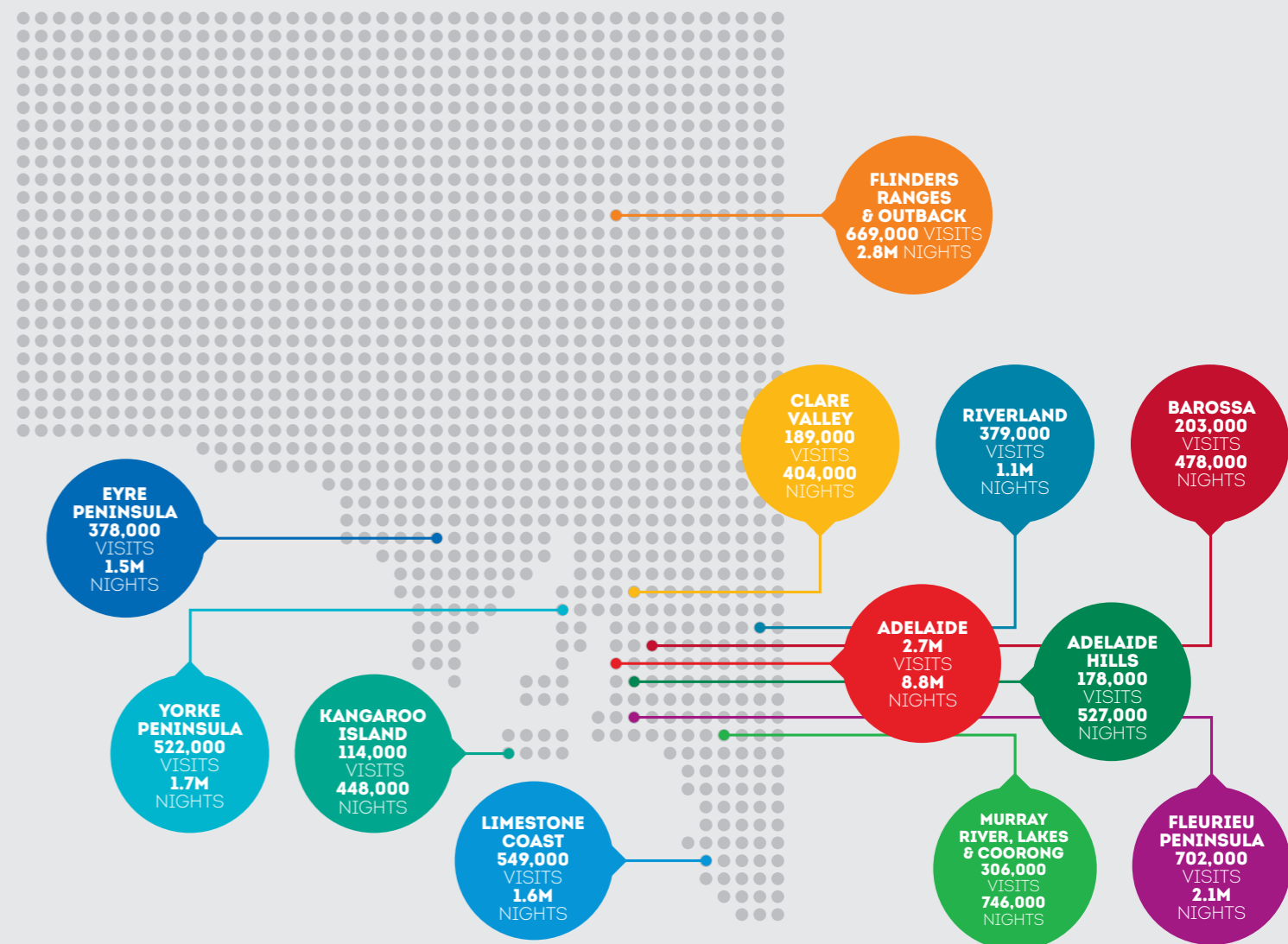


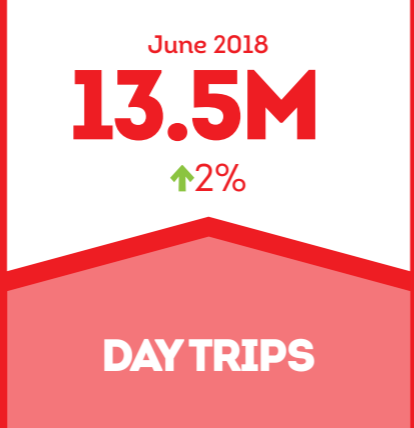
South Australian Tourism Commission

NATIONAL VISITOR SURVEY

DOMESTIC VISITS*



Source: National Visitor Survey, Tourism Research Australia, South Australia Year End June 2018. *Data presented is a three year annual average to June 2018.



Pugilist Lookout, Flinders Ranges & Outback

NATIONAL VISITOR ORIGIN

INTERSTATE
Visits 2.5M ↑6%

INTRASTATE
Visits 4.0M ↑5%



TOP 3 MARKETS

VICTORIA
Visits 1.2M ↑10%

NEW SOUTH WALES
Visits 684,000 ↑8%

QUEENSLAND
Visits 313,000 ↑13%

Comparing June 2018 to June 2017.



WWW.TOURISM.SA.GOV.AU