

# Regions: Accommodation in Australia

Hotels, motels and serviced apartments with 15+ rooms, by tourism region

|      |    | <b>Barossa (TR)</b> |        |          |        |           |           |           |        |           |           |
|------|----|---------------------|--------|----------|--------|-----------|-----------|-----------|--------|-----------|-----------|
| Y    | M  | Supply              |        | Demand   |        | Occupancy |           | Takings   |        | RevPar    |           |
|      |    | Rooms               | change | R/nights | change | %         | change    | \$        | change | \$        | change    |
| 2006 | 01 | 384                 | -      | 6716     | -      | 56.4%     | -         | 802,362   | -      | \$ 67.40  | -         |
|      | 02 | 384                 | -      | 7001     | -      | 65.1%     | -         | 819,575   | -      | \$ 76.20  | -         |
|      | 03 | 384                 | -      | 8194     | -      | 68.8%     | -         | 938,196   | -      | \$ 78.80  | -         |
|      | 04 | 385                 | -      | 7548     | -      | 65.4%     | -         | 905,608   | -      | \$ 78.40  | -         |
|      | 05 | 385                 | -      | 6544     | -      | 54.8%     | -         | 749,333   | -      | \$ 62.80  | -         |
|      | 06 | 385                 | -      | 6123     | -      | 53.0%     | -         | 682,990   | -      | \$ 59.10  | -         |
|      | 07 | 385                 | -      | 6121     | -      | 53.4%     | -         | 695,820   | -      | \$ 60.70  | -         |
|      | 08 | 385                 | -      | 6372     | -      | 53.4%     | -         | 783,099   | -      | \$ 65.60  | -         |
|      | 09 | 385                 | -      | 6106     | -      | 52.9%     | -         | 758,451   | -      | \$ 65.70  | -         |
|      | 10 | 385                 | -      | 6975     | -      | 58.4%     | -         | 838,442   | -      | \$ 70.30  | -         |
|      | 11 | 385                 | -      | 6384     | -      | 55.3%     | -         | 787,952   | -      | \$ 68.20  | -         |
|      | 12 | 385                 | -      | 6338     | -      | 53.1%     | -         | 820,426   | -      | \$ 68.70  | -         |
| 2007 | 01 | 385                 | +1     | 6547     | -3%    | 54.9%     | -1.5%pts  | 894,466   | 11%    | \$ 74.90  | +\$ 7.50  |
|      | 02 | 385                 | +1     | 6231     | -11%   | 57.8%     | -7.3%pts  | 812,703   | -1%    | \$ 75.40  | -\$ 0.80  |
|      | 03 | 385                 | +1     | 8148     | -1%    | 68.3%     | -0.5%pts  | 1,126,469 | 20%    | \$ 94.40  | +\$ 15.60 |
|      | 04 | 386                 | +1     | 7876     | 4%     | 68.0%     | +2.6%pts  | 1,150,855 | 27%    | \$ 99.38  | +\$ 20.98 |
|      | 05 | 386                 | +1     | 7111     | 9%     | 59.4%     | +4.6%pts  | 1,023,990 | 37%    | \$ 85.57  | +\$ 22.77 |
|      | 06 | 386                 | +1     | 5792     | -5%    | 50.0%     | -3.0%pts  | 865,216   | 27%    | \$ 74.72  | +\$ 15.62 |
|      | 07 | 386                 | +1     | 5750     | -6%    | 49.8%     | -3.6%pts  | 778,960   | 12%    | \$ 67.47  | +\$ 6.77  |
|      | 08 | 386                 | +1     | 6071     | -5%    | 50.7%     | -2.7%pts  | 889,426   | 14%    | \$ 74.33  | +\$ 8.73  |
|      | 09 | 386                 | +1     | 6093     | 0%     | 52.6%     | -0.3%pts  | 903,118   | 19%    | \$ 77.99  | +\$ 12.29 |
|      | 10 | 386                 | +1     | 7405     | 6%     | 61.9%     | +3.5%pts  | 1,038,285 | 24%    | \$ 86.77  | +\$ 16.47 |
|      | 11 | 386                 | +1     | 7668     | 20%    | 66.2%     | +10.9%pts | 1,141,114 | 45%    | \$ 98.54  | +\$ 30.34 |
|      | 12 | 386                 | +1     | 5456     | -14%   | 45.6%     | -7.5%pts  | 869,815   | 6%     | \$ 72.69  | +\$ 3.99  |
| 2008 | 01 | 407                 | +22    | 5776     | -12%   | 45.8%     | -9.1%pts  | 840,412   | -6%    | \$ 66.61  | -\$ 8.29  |
|      | 02 | 407                 | +22    | 6475     | 4%     | 54.9%     | -2.9%pts  | 982,966   | 21%    | \$ 83.39  | +\$ 7.99  |
|      | 03 | 407                 | +22    | 7060     | -13%   | 56.0%     | -12.3%pts | 1,110,772 | -1%    | \$ 88.04  | -\$ 6.36  |
|      | 04 | 407                 | +21    | 7359     | -7%    | 60.3%     | -7.7%pts  | 1,144,392 | -1%    | \$ 93.73  | -\$ 5.65  |
|      | 05 | 407                 | +21    | 6367     | -10%   | 50.5%     | -8.9%pts  | 904,485   | -12%   | \$ 71.69  | -\$ 13.88 |
|      | 06 | 407                 | +21    | 6544     | 13%    | 53.6%     | +3.6%pts  | 919,250   | 6%     | \$ 75.29  | +\$ 0.57  |
|      | 07 | 407                 | +21    | 6447     | 12%    | 51.1%     | +1.3%pts  | 896,258   | 15%    | \$ 71.04  | +\$ 3.57  |
|      | 08 | 407                 | +21    | 5676     | -7%    | 45.0%     | -5.7%pts  | 858,475   | -3%    | \$ 68.04  | -\$ 6.29  |
|      | 09 | 407                 | +21    | 5741     | -6%    | 47.0%     | -5.6%pts  | 895,843   | -1%    | \$ 73.37  | -\$ 4.62  |
|      | 10 | 407                 | +21    | 7576     | 2%     | 60.0%     | -1.9%pts  | 1,220,843 | 18%    | \$ 96.76  | +\$ 9.99  |
|      | 11 | 407                 | +21    | 6727     | -12%   | 55.1%     | -11.1%pts | 991,696   | -13%   | \$ 81.22  | -\$ 17.32 |
|      | 12 | 407                 | +21    | 5426     | -1%    | 43.0%     | -2.6%pts  | 884,187   | 2%     | \$ 70.08  | -\$ 2.61  |
| 2009 | 01 | 407                 |        | 7166     | 24%    | 56.8%     | +11.0%pts | 1,161,580 | 38%    | \$ 92.06  | +\$ 25.45 |
|      | 02 | 407                 |        | 5140     | -21%   | 45.1%     | -9.8%pts  | 828,508   | -16%   | \$ 72.70  | -\$ 10.69 |
|      | 03 | 407                 |        | 6869     | -3%    | 54.4%     | -1.6%pts  | 1,108,143 | 0%     | \$ 87.83  | -\$ 0.21  |
|      | 04 | 407                 |        | 7594     | 3%     | 62.2%     | +1.9%pts  | 1,216,757 | 6%     | \$ 99.65  | +\$ 5.92  |
|      | 05 | 407                 |        | 6207     | -3%    | 49.2%     | -1.3%pts  | 935,310   | 3%     | \$ 74.13  | +\$ 2.44  |
|      | 06 | 407                 |        | 4980     | -24%   | 40.8%     | -12.8%pts | 781,673   | -15%   | \$ 64.02  | -\$ 11.27 |
|      | 07 | 406                 | -1     | 4986     | -23%   | 39.6%     | -11.5%pts | 734,472   | -18%   | \$ 58.36  | -\$ 12.68 |
|      | 08 | 406                 | -1     | 6587     | 16%    | 52.3%     | +7.3%pts  | 1,049,250 | 22%    | \$ 83.37  | +\$ 15.33 |
|      | 09 | 406                 | -1     | 5916     | 3%     | 48.6%     | +1.6%pts  | 914,066   | 2%     | \$ 75.05  | +\$ 1.68  |
|      | 10 | 402                 | -5     | 7797     | 3%     | 62.6%     | +2.6%pts  | 1,283,261 | 5%     | \$ 102.97 | +\$ 6.21  |
|      | 11 | 402                 | -5     | 6460     | -4%    | 53.6%     | -1.5%pts  | 1,018,774 | 3%     | \$ 84.48  | +\$ 3.26  |
|      | 12 | 402                 | -5     | 5622     | 4%     | 45.1%     | +2.1%pts  | 931,212   | 5%     | \$ 74.72  | +\$ 4.64  |

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|-------------|----|---------------------|--------|----------|--------|-----------|-----------|-----------|--------|-----------|-----------|
| Y           | M  | Supply              |        | Demand   |        | Occupancy |           | Takings   |        | RevPar    |           |
|             |    | Rooms               | change | R/nights | change | %         | change    | \$        | change | \$        | change    |
| <b>2010</b> | 01 | 371                 | -36    | 6329     | -12%   | 55.0%     | -1.8%pts  | 1,046,417 | -10%   | \$ 90.98  | -\$ 1.08  |
|             | 02 | 371                 | -36    | 6207     | 21%    | 59.8%     | +14.7%pts | 1,047,920 | 26%    | \$ 100.88 | +\$ 28.18 |
|             | 03 | 371                 | -36    | 6692     | -3%    | 58.2%     | +3.8%pts  | 1,087,824 | -2%    | \$ 94.59  | +\$ 6.76  |
|             | 04 | 407                 |        | 7683     | 1%     | 62.9%     | +0.7%pts  | 1,196,534 | -2%    | \$ 98.00  | -\$ 1.65  |
|             | 05 | 407                 |        | 6402     | 3%     | 50.7%     | +1.5%pts  | 942,983   | 1%     | \$ 74.74  | +\$ 0.61  |
|             | 06 | 407                 |        | 5542     | 11%    | 45.4%     | +4.6%pts  | 840,012   | 7%     | \$ 68.80  | +\$ 4.78  |
|             | 07 | 407                 | +1     | 5153     | 3%     | 42.1%     | +2.5%pts  | 706,294   | -4%    | \$ 57.77  | -\$ 0.59  |
|             | 08 | 407                 | +1     | 5960     | -10%   | 47.2%     | -5.1%pts  | 929,691   | -11%   | \$ 73.69  | -\$ 9.68  |
|             | 09 | 407                 | +1     | 5565     | -6%    | 45.6%     | -3.0%pts  | 855,219   | -6%    | \$ 70.04  | -\$ 5.01  |
|             | 10 | 407                 | +5     | 8129     | 4%     | 64.4%     | +1.8%pts  | 1,324,318 | 3%     | \$ 104.96 | +\$ 1.99  |
|             | 11 | 407                 | +5     | 7021     | 9%     | 57.5%     | +3.9%pts  | 1,142,981 | 12%    | \$ 93.61  | +\$ 9.13  |
|             | 12 | 407                 | +5     | 5972     | 6%     | 47.3%     | +2.2%pts  | 1,017,572 | 9%     | \$ 80.65  | +\$ 5.93  |
| <b>2011</b> | 01 | 407                 | +36    | 6742     | 7%     | 53.4%     | -1.6%pts  | 1,104,659 | 6%     | \$ 87.55  | -\$ 3.43  |
|             | 02 | 407                 | +36    | 6013     | -3%    | 52.8%     | -7.0%pts  | 953,180   | -9%    | \$ 83.64  | -\$ 17.24 |
|             | 03 | 407                 | +36    | 7753     | 16%    | 61.4%     | +3.2%pts  | 1,203,722 | 11%    | \$ 95.40  | +\$ 0.81  |
|             | 04 | 407                 |        | 7750     | 1%     | 63.5%     | +0.6%pts  | 1,313,141 | 10%    | \$ 107.55 | +\$ 9.55  |
|             | 05 | 407                 |        | 6434     | 0%     | 51.0%     | +0.3%pts  | 986,196   | 5%     | \$ 78.16  | +\$ 3.42  |
|             | 06 | 407                 |        | 5996     | 8%     | 49.1%     | +3.7%pts  | 883,017   | 5%     | \$ 72.32  | +\$ 3.52  |
|             | 07 | 407                 |        | 7698     | 49%    | 61.0%     | +18.9%pts | 1,104,497 | 56%    | \$ 87.54  | +\$ 29.77 |
|             | 08 | 407                 |        | 6536     | 10%    | 51.8%     | +4.6%pts  | 963,878   | 4%     | \$ 76.40  | +\$ 2.71  |
|             | 09 | 407                 |        | 7080     | 27%    | 58.0%     | +12.4%pts | 1,040,381 | 22%    | \$ 85.21  | +\$ 15.17 |
|             | 10 | 407                 |        | 8701     | 7%     | 69.0%     | +4.6%pts  | 1,370,147 | 3%     | \$ 108.60 | +\$ 3.64  |
|             | 11 | 407                 |        | 7143     | 2%     | 58.5%     | +1.0%pts  | 1,064,024 | -7%    | \$ 87.14  | -\$ 6.47  |
|             | 12 | 407                 |        | 5933     | -1%    | 47.0%     | -0.3%pts  | 999,087   | -2%    | \$ 79.19  | -\$ 1.46  |
| <b>2012</b> | 01 | 407                 |        | 6543     | -3%    | 51.9%     | -1.5%pts  | 1,094,367 | -1%    | \$ 86.74  | -\$ 0.81  |
|             | 02 | 407                 |        | 6294     | 5%     | 53.3%     | +0.5%pts  | 1,035,497 | 9%     | \$ 87.73  | +\$ 4.09  |
|             | 03 | 407                 |        | 7617     | -2%    | 60.4%     | -1.0%pts  | 1,256,195 | 4%     | \$ 99.56  | +\$ 4.16  |
|             | 04 | 407                 |        | 6768     | -13%   | 55.4%     | -8.1%pts  | 1,062,560 | -19%   | \$ 87.02  | -\$ 20.53 |
|             | 05 | 407                 |        | 6579     | 2%     | 52.1%     | +1.1%pts  | 965,858   | -2%    | \$ 76.55  | -\$ 1.61  |
|             | 06 | 407                 |        | 5826     | -3%    | 47.7%     | -1.4%pts  | 843,973   | -4%    | \$ 69.12  | -\$ 3.20  |
|             | 07 | 407                 |        | 5738     | -25%   | 45.5%     | -15.5%pts | 796,553   | -28%   | \$ 63.13  | -\$ 24.41 |
|             | 08 | 407                 |        | 5657     | -13%   | 44.8%     | -7.0%pts  | 815,066   | -15%   | \$ 64.60  | -\$ 11.80 |
|             | 09 | 407                 |        | 7219     | 2%     | 59.1%     | +1.1%pts  | 1,128,987 | 9%     | \$ 92.46  | +\$ 7.25  |
|             | 10 | 407                 |        | 7524     | -14%   | 59.6%     | -9.4%pts  | 1,191,687 | -13%   | \$ 94.45  | -\$ 14.15 |
|             | 11 | 407                 |        | 7423     | 4%     | 60.8%     | +2.3%pts  | 1,253,077 | 18%    | \$ 102.63 | +\$ 15.49 |
|             | 12 | 407                 |        | 6148     | 4%     | 48.7%     | +1.7%pts  | 1,052,947 | 5%     | \$ 83.45  | +\$ 4.26  |
| <b>2013</b> | 01 | 407                 |        | 6179     | -6%    | 49.0%     | -2.9%pts  | 1,074,305 | -2%    | \$ 85.15  | -\$ 1.59  |
|             | 02 | 407                 |        | 5860     | -7%    | 51.4%     | -1.9%pts  | 951,993   | -8%    | \$ 83.54  | -\$ 4.19  |
|             | 03 | 407                 |        | 7653     | 0%     | 60.7%     | +0.3%pts  | 1,351,627 | 8%     | \$ 107.13 | +\$ 7.57  |
|             | 04 | 407                 |        | 6927     | 2%     | 56.7%     | +1.3%pts  | 1,088,107 | 2%     | \$ 89.12  | +\$ 2.10  |
|             | 05 | 407                 |        | 6042     | -8%    | 47.9%     | -4.2%pts  | 941,610   | -3%    | \$ 74.63  | -\$ 1.92  |
|             | 06 | 407                 |        | 5203     | -11%   | 42.6%     | -5.1%pts  | 813,877   | -4%    | \$ 66.66  | -\$ 2.46  |
|             | 07 | 391                 | -16    | 5492     | -4%    | 45.3%     | -0.2%pts  | 785,901   | -1%    | \$ 64.84  | +\$ 1.70  |
|             | 08 | 391                 | -16    | 5931     | 5%     | 48.9%     | +4.1%pts  | 990,473   | 22%    | \$ 81.72  | +\$ 17.11 |
|             | 09 | 391                 | -16    | 6340     | -12%   | 54.0%     | -5.1%pts  | 1,038,363 | -8%    | \$ 88.52  | -\$ 3.94  |
|             | 10 | 391                 | -16    | 6935     | -8%    | 57.2%     | -2.4%pts  | 1,164,573 | -2%    | \$ 96.08  | +\$ 1.63  |
|             | 11 | 391                 | -16    | 6837     | -8%    | 58.3%     | -2.5%pts  | 1,176,537 | -6%    | \$ 100.30 | -\$ 2.33  |
|             | 12 | 391                 | -16    | 6265     | 2%     | 51.7%     | +3.0%pts  | 1,109,321 | 5%     | \$ 91.52  | +\$ 8.07  |

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|      |    | Barossa (TR) |        |          |        |           |           |           |        |           |           |
|------|----|--------------|--------|----------|--------|-----------|-----------|-----------|--------|-----------|-----------|
|      |    | Supply       |        | Demand   |        | Occupancy |           | Takings   |        | RevPar    |           |
| Y    | M  | Rooms        | change | R/nights | change | %         | change    | \$        | change | \$        | change    |
| 2014 | 01 | 391          | -16    | 6668     | 8%     | 55.0%     | +6.0%pts  | 1,196,610 | 11%    | \$ 98.72  | +\$ 13.57 |
|      | 02 | 391          | -16    | 6439     | 10%    | 58.8%     | +7.4%pts  | 1,087,683 | 14%    | \$ 99.35  | +\$ 15.81 |
|      | 03 | 391          | -16    | 7656     | 0%     | 63.2%     | +2.5%pts  | 1,296,356 | -4%    | \$ 106.95 | -\$ 0.18  |
|      | 04 | 391          | -16    | 7374     | 6%     | 62.9%     | +6.1%pts  | 1,269,973 | 17%    | \$ 108.27 | +\$ 19.15 |
|      | 05 | 391          | -16    | 7303     | 21%    | 60.3%     | +12.4%pts | 1,197,309 | 27%    | \$ 98.78  | +\$ 24.15 |
|      | 06 | 391          | -16    | 5120     | -2%    | 43.6%     | +1.0%pts  | 846,447   | 4%     | \$ 72.16  | +\$ 5.50  |
|      | 07 | 365          | -26    | 5704     | 4%     | 50.4%     | +5.1%pts  | 850,047   | 8%     | \$ 75.13  | +\$ 10.29 |
|      | 08 | 365          | -26    | 6302     | 6%     | 55.7%     | +6.8%pts  | 1,042,141 | 5%     | \$ 92.10  | +\$ 10.39 |
|      | 09 | 365          | -26    | 6572     | 4%     | 60.0%     | +6.0%pts  | 1,107,892 | 7%     | \$ 101.18 | +\$ 12.66 |
|      | 10 | 365          | -26    | 7662     | 10%    | 67.7%     | +10.5%pts | 1,324,329 | 14%    | \$ 117.04 | +\$ 20.96 |
|      | 11 | 365          | -26    | 6644     | -3%    | 60.7%     | +2.4%pts  | 1,161,461 | -1%    | \$ 106.07 | +\$ 5.77  |
|      | 12 | 365          | -26    | 5798     | -7%    | 51.2%     | -0.4%pts  | 984,787   | -11%   | \$ 87.03  | -\$ 4.49  |
| 2015 | 01 | 365          | -26    | 6424     | -4%    | 56.8%     | +1.8%pts  | 1,107,742 | -7%    | \$ 97.90  | -\$ 0.82  |
|      | 02 | 365          | -26    | 6604     | 3%     | 64.6%     | +5.8%pts  | 1,138,594 | 5%     | \$ 111.41 | +\$ 12.06 |
|      | 03 | 365          | -26    | 8001     | 5%     | 70.7%     | +7.5%pts  | 1,284,645 | -1%    | \$ 113.53 | +\$ 6.58  |
|      | 04 | 365          | -26    | 7616     | 3%     | 69.6%     | +6.7%pts  | 1,224,066 | -4%    | \$ 111.79 | +\$ 3.52  |
|      | 05 | 365          | -26    | 7593     | 4%     | 67.1%     | +6.9%pts  | 1,164,420 | -3%    | \$ 102.91 | +\$ 4.13  |
|      | 06 | 365          | -26    | 5915     | 16%    | 54.0%     | +10.4%pts | 904,539   | 7%     | \$ 82.61  | +\$ 10.45 |

