



Accommodation Annual Results

Hotels, motels and serviced apartments (with 15 or more rooms)

12 Months Ending June 2016

Location	Supply (no of rooms)			Demand (000s room nights occupied)			Occupancy			Takings (\$m)			RevPAR		
	Last Year	This Year	Change	Last Year	This Year	Change	Last Year	This Year	Change	Last Year	This Year	Change	Last Year	This Year	Change
Australia	245,689	249,131	↑ 3442	57,621	59,752	↑ 3.7%	65%	66%	↑ 1.2%	9,878	10,434	↑ 5.6%	\$ 111	\$ 115	↑ 3.8%
New South Wales	74,426	75,235	↑ 809	17,952	18,573	↑ 3.5%	67%	68%	↑ 1.3%	3,216	3,499	↑ 8.8%	\$ 120	\$ 129	↑ 7.3%
Victoria	47,302	48,038	↑ 736	11,667	12,377	↑ 6.1%	68%	71%	↑ 2.6%	2,065	2,174	↑ 5.3%	\$ 121	\$ 125	↑ 3.1%
Queensland	66,454	67,206	↑ 752	14,955	15,348	↑ 2.6%	62%	63%	↑ 0.7%	2,419	2,515	↑ 4.0%	\$ 100	\$ 103	↑ 2.5%
Western Australia	22,798	23,000	↑ 202	5,140	5,181	↑ 0.8%	62%	62%	↓ 0.2%	937	922	↓ 1.6%	\$ 113	\$ 110	↓ 2.7%
Tasmania	6,895	6,840	↓ 55	1,518	1,635	↑ 7.7%	60%	65%	↑ 4.9%	235	258	↑ 9.6%	\$ 93	\$ 103	↑ 10%
Northern Territory	8,448	8,943	↑ 495	1,922	1,957	↑ 1.8%	62%	61%	↓ 1.8%	324	329	↑ 1.5%	\$ 105	\$ 102	↓ 3.2%
Australian Capital Territory	5,851	6,252	↑ 401	1,434	1,586	↑ 10.6%	68%	70%	↑ 2.3%	237	271	↑ 14%	\$ 113	\$ 120	↑ 6.8%
South Australia	13,515	13,617	↑ 102	3,033	3,095	↑ 2.1%	62%	62%	↓ 0.1%	445	466	↑ 4.8%	\$ 91	\$ 93	↑ 2.6%
Adelaide (TR)	7,986	8,157	↑ 171	2,068	2,127	↑ 2.9%	72%	71%	↓ 0.7%	320	333	↑ 4.2%	\$ 111	\$ 112	↑ 0.3%
Adelaide Hills (TR)	190	177	↓ -13	40	38	↓ -4.4%	56%	58%	↑ 1.9%	7	6	↓ -5.2%	\$ 94	\$ 96	↑ 2.4%
Barossa (TR)	365	365	↑ 0	81	79	↓ -2.6%	61%	59%	↓ 1.8%	13	14	↑ 5.5%	\$ 100	\$ 105	↑ 5.3%
Clare Valley (TR)	147	147	↑ 0	35	35	↑ 1.2%	65%	65%	↑ 0.6%	5	5	↓ -2.5%	\$ 86	\$ 84	↓ -2.8%
Eyre Peninsula (TR)	991	987	↓ -4	182	180	↓ -1.2%	50%	50%	↓ 0.5%	22	21	↓ -1.8%	\$ 60	\$ 59	↓ -1.7%
Fleurieu Peninsula (TR)	508	490	↓ -18	83	92	↑ 12%	45%	50%	↑ 5.6%	11	12	↑ 8.2%	\$ 60	\$ 65	↑ 9.2%
Kangaroo Island (TR)	278	261	↓ -17	52	54	↑ 3.1%	52%	57%	↑ 4.8%	11	17	↑ 59%	\$ 104	\$ 176	↑ 68%
Limestone Coast (TR)	1,070	970	↓ -100	175	164	↓ -6.6%	45%	45%	↓ 0.4%	21	20	↓ -5.8%	\$ 53	\$ 53	↓ -0.1%
Murraylands (TR)	158	165	↑ 7	28	32	↑ 17%	48%	54%	↑ 5.8%	3	3	↑ 16%	\$ 52	\$ 58	↑ 11%
Riverland (TR)	494	502	↑ 8	77	80	↑ 4.5%	42%	44%	↑ 1.1%	9	9	↑ 2.7%	\$ 48	\$ 48	↑ 0.8%
Yorke Peninsula (TR)	128	125	↓ -3	19	17	↓ -9.5%	41%	38%	↓ 3.1%	2	2	↑ 4.2%	\$ 38	\$ 40	↑ 6.4%
Flinders Ranges and Outback (TR)	1,200	1,271	↑ 71	194	197	↑ 1.7%	44%	42%	↓ 1.8%	23	24	↑ 6.8%	\$ 51	\$ 52	↑ 0.7%

Source: ABS Survey of Tourism Accommodation, Hotels, motels and serviced apartment with 15 or more rooms. Cat. No. 8635455001

Key insights:

- Occupancy rates in SA remained flat (-0.1%), however room supply (+0.75%, 102 rooms), room nights occupied (+2.9%) and takings (+4.8%) all rose.
- Demand has grown, up 2.1% however below the national growth rate of 3.7%. All states have grown with the ACT, TAS and VIC leading the way, up 10.3%, 7.7% and 6.1% respectively.
- Nationally occupancy rates were up by 1.2% with TAS, VIC and the ACT up 4.9%, 2.6% and 2.3% respectively.
- All states besides WA recorded an increase in yield, with the TAS, NSW and the ACT leading the way up 10%, 7.3% and 6.8% respectively. Nationally yield grew by 3.8%. SA yield was up 2.6%.
- Adelaide recorded an increase in supply of 2.1%, an increase in demand of 2.9% and an increase in takings of 4.2%.
- The Fleurieu Peninsula has seen demand rise by 12%, occupancy by 5.6% and takings by 8.2%.
- The Flinders Ranges and Outback saw room supply rise by 5.9%, demand by 1.7% and takings 6.8%.
- The Limestone Coast saw the supply of room drop 9.3%, with demand down 6.6%, however takings rose by 5.8%.
- * Kangaroo Island - Takings and RevPAR for last year (FY15) are an aberration based on historical data which was inline with the current results.