

SOUTH AUSTRALIA

Visits to Regions

Rapid Bay, Fleurieu Peninsula



South Australia Annual Average March 2016 to March 2018

VISITS (000s)

	Adelaide	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International overnight	397	8	12	4	19	23	41	45	46	11	8	6	156
Interstate overnight	1,648	77	75	66	110	144	220	45	216	64	92	61	862
Intrastate overnight	1,022	104	130	111	290	547	433	69	313	243	288	450	2,907
Total domestic overnight	2,670	181	204	177	400	692	653	114	529	307	380	511	3,768
Total visitors	3,067	189	217	181	419	715	694	159	576	318	389	517	3,924
Domestic day trips	4,725	1,228	817	313	398	2,587	660	41	700	801	424	627	8,595

NIGHTS (000s)

	Adelaide	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International nights	8,546	123	137	34	159	252	276	139	284	178	233	114	1,928
Interstate nights	6,057	252	218	163	552	588	1,087	182	662	201	285	247	4,437
Intrastate nights	2,473	274	257	226	991	1,426	1,693	268	952	575	799	1,408	8,869
Total domestic nights	8,530	526	476	388	1,543	2,014	2,780	450	1,614	775	1,084	1,656	13,306
Total nights	17,076	649	613	423	1,702	2,267	3,056	589	1,898	953	1,317	1,769	15,234

EXPENDITURE (Millions)

	Adelaide	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International overnight	929	8	12	2	9	14	18	34	19	6	7	5	135
Interstate overnight	1,352	31	54	18	74	71	137	32	79	21	30	19	567
Intrastate overnight	796	38	48	37	128	165	180	56	121	53	90	129	1,045
Total domestic overnight	2,148	69	102	55	202	236	317	88	200	74	121	148	1,612
Domestic day trip	592	87	79	33	61	190	91	5	104	59	40	50	801
Total expenditure	3,669	164	193	91	272	440	426	127	324	139	167	204	2,548

Notes:

1. Components may add to more than the total number of visitors as visitors visit more than one region.
2. Information in this report is sourced from sample surveys, and as with all sample surveys, estimates are subject to sampling variability and caution is required when interpreting these results.
3. Figures may not sum to total due to rounding.
4. * Regional SA* may include a small number of non specified visits, such as in transit through the region.

Sources:

1. Travel by Australians - March 2018 Year End Results of the National Visitor Survey, Tourism Research Australia, Canberra.
2. International Visitors in Australia - March 2018 Year End Results of the International Visitor Survey, Tourism Research Australia, Canberra.