

SOUTH AUSTRALIA

Visits to Regions

Rapid Bay, Fleurieu Peninsula



South Australia Annual Average December 2015 to December 2017

VISITS (000s)

	Adelaide	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International overnight	391	7	12	4	19	23	41	43	45	10	8	6	153
Interstate overnight	1,648	77	73	66	112	138	229	36	226	69	95	61	888
Intrastate overnight	1,009	101	124	105	289	569	425	70	323	226	283	451	2,904
Total domestic overnight	2,657	178	197	171	401	706	653	106	549	294	378	512	3,792
Total visitors	3,048	186	209	175	420	730	694	148	594	304	386	518	3,945
Domestic day trips	4,697	1,206	828	326	373	2,518	672	38	717	820	443	625	8,568

NIGHTS (000s)

	Adelaide	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International nights	8,281	111	187	34	167	245	270	148	265	121	232	109	1,891
Interstate nights	6,086	262	222	165	581	570	1,138	148	658	211	275	247	4,623
Intrastate nights	2,371	246	233	216	996	1,486	1,651	273	1,014	545	764	1,444	8,925
Total domestic nights	8,456	508	455	381	1,577	2,056	2,789	421	1,672	756	1,039	1,691	13,548
Total nights	16,737	619	642	416	1,745	2,301	3,059	570	1,938	877	1,271	1,800	15,439

EXPENDITURE (Millions)

	Adelaide	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International overnight	878	7	13	3	9	14	15	31	16	7	7	5	127
Interstate overnight	1,365	32	48	19	73	71	140	29	78	24	32	19	592
Intrastate overnight	799	37	47	36	125	169	174	57	123	49	90	123	1,037
Total domestic overnight	2,164	69	95	55	198	241	314	86	201	72	122	142	1,629
Domestic day trip	585	86	82	35	56	182	97	6	104	65	44	51	809
Total expenditure	3,627	163	190	93	263	437	426	123	321	145	173	198	2,566

Notes:

1. Components may add to more than the total number of visitors as visitors visit more than one region.
2. Information in this report is sourced from sample surveys, and as with all sample surveys, estimates are subject to sampling variability and caution is required when interpreting these results.
3. Figures may not sum to total due to rounding.
4. * Regional SA* may include a small number of non specified visits, such as in transit through the region.

Sources:

1. Travel by Australians – December 2017 Year End Results of the National Visitor Survey, Tourism Research Australia, Canberra
2. International Visitors in Australia – December 2017 Year End Results of the International Visitor Survey, Tourism Research Australia, Canberra.