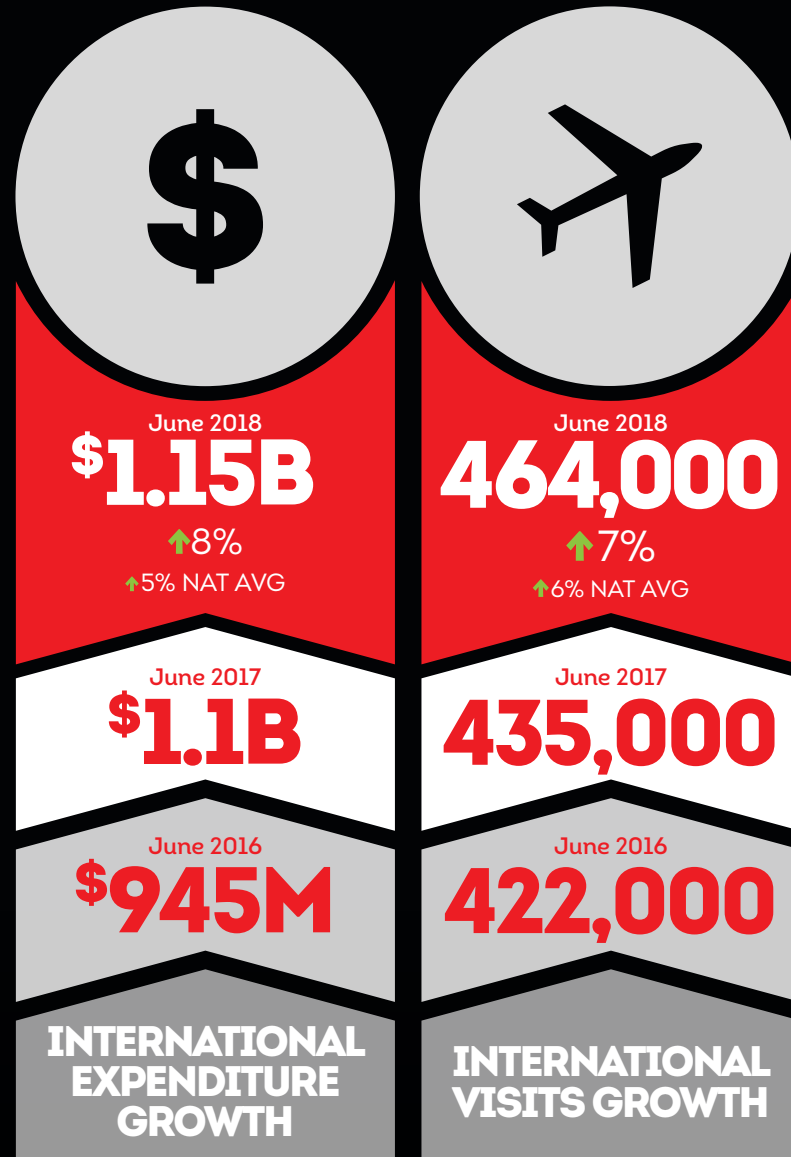
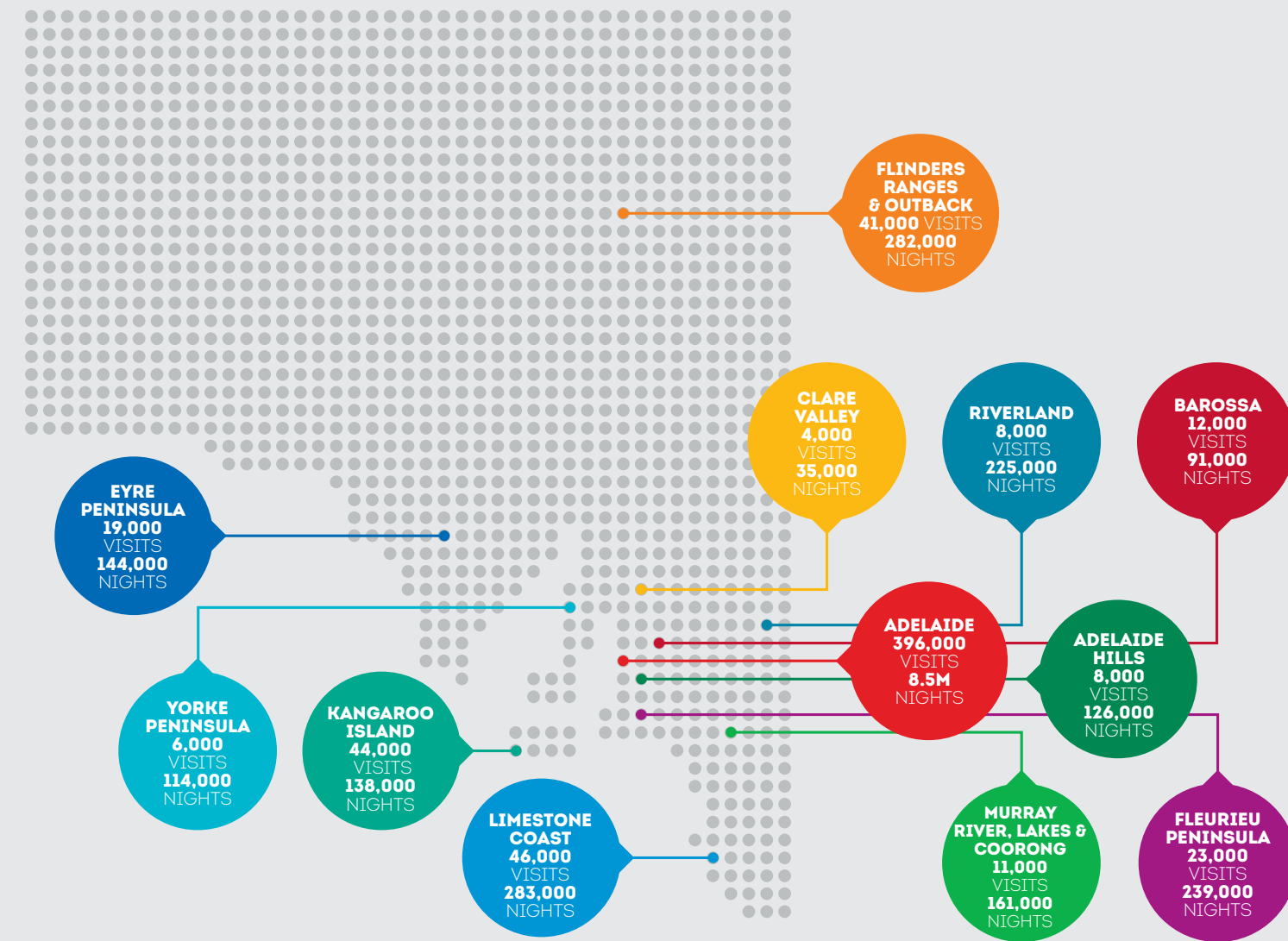


International Visitor Expenditure

\$1.15B



INTERNATIONAL VISITS*



Source: International Visitor Survey, Tourism Research Australia, SA Year End June 2018. *Data presented is a three year annual average to June 2018.

INTERNATIONAL VISITOR ORIGIN TOP 5 MARKETS

USA
 Visits ↑7% 58,000
 Expenditure ↑2% = \$1M
 Total \$82M

UK
 Visits ↑9% 72,000
 Expenditure ↓1% = \$1M
 Total \$89M

CHINA
 Visits →0% 56,000
 Expenditure ↑18% = \$64M
 Total \$416M

MALAYSIA
 Visits ↑20% 14,000
 Expenditure ↑2% = \$1M
 Total \$53M

NEW ZEALAND
 Visits ↑13% 44,000
 Expenditure ↑11% = \$6M
 Total \$59M

Comparing June 2018 to June 2017.



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