

# RIVERLAND SOUTH AUSTRALIA

SUMMARY OF RESULTS	2016–17	CHANGE ON 2015–16
<b>TOURISM CONSUMPTION (\$m)</b>		
Total tourism consumption	252	▼ -4.7%
<b>TOURISM GRP (\$m)</b>		
Direct	68	▼ -0.4%
Indirect	67	▼ -4.4%
<b>Total tourism GRP</b>	135	▼ -2.5%
Tourism's direct share of GRP (%)	3.7%	
<b>TOURISM GVA (\$m)</b>		
Direct	62	▼ -0.6%
Indirect	59	▼ -4.2%
<b>Total tourism GVA</b>	122	▼ -2.4%
Tourism's direct share of regional GVA (%)	3.7%	
<b>TOURISM EMPLOYMENT (persons)</b>		
Direct	1,070	▼ -5.4%
Indirect	441	▼ -4.4%
<b>Total tourism employment</b>	1,511	▼ -5.1%
Tourism's direct share of regional employment (%)	6.9%	

## HOW DO I READ THIS TABLE?

- In 2016–17, *direct* tourism GRP in the Riverland was worth \$68 million (▼ 0.4% compared to 2015–16). This was 3.7% of the region's total GRP.
- Indirect* tourism GRP was worth an extra \$67 million to the Riverland economy
- So, in 2016–17, tourism (both direct and indirect) was worth \$135 million to the Riverland economy.**

### What is **tourism consumption**?

- The total value of goods and services consumed by domestic and international visitors in Australia

### What is **direct contribution**?

- Money spent directly in the tourism industry – with no tourism industry this money wouldn't be generated, or these people wouldn't be employed.

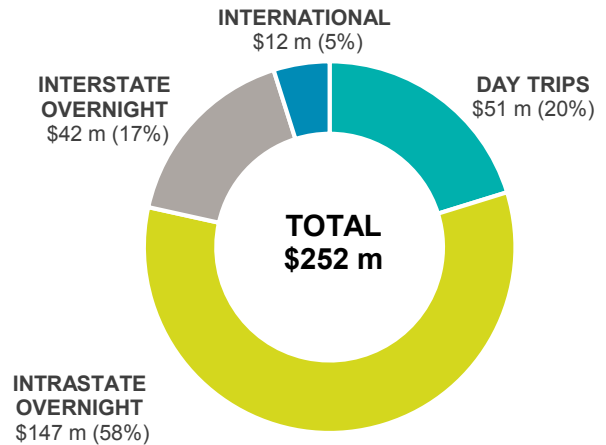
### What is **indirect contribution**?

- The flow-on effect of the tourism industry. In Riverland, every dollar spent in the tourism industry, created additional value elsewhere in the economy.

### Why do we use **GVA**?

- GVA allows easier comparisons across industries. GVA is equal to GRP minus taxes.

## SHARE OF REGIONAL CONSUMPTION



## INDUSTRY SHARE OF DIRECT TOURISM GVA



## TOURISM'S DIRECT CONTRIBUTION TO EMPLOYMENT

	DIRECT
<b>FULL TIME</b>	<b>540</b>
<b>PART TIME</b>	<b>516</b>