

CHINESE MARKET

continues record growth

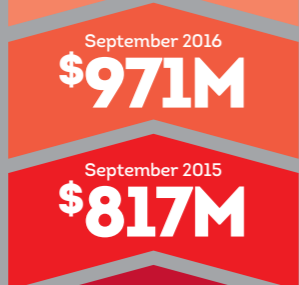
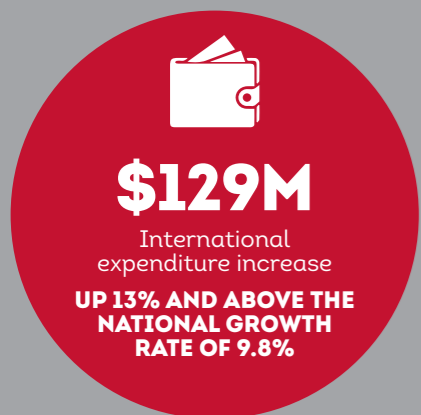


Beerenberg Farm, Adelaide Hills

CHINESE VISITATION REACHES 61,000, EXCEEDING 2020 TARGET*



These results show a **positive impact** from the China Southern Airlines **direct flights** between Adelaide and Guangzhou which began in December 2016

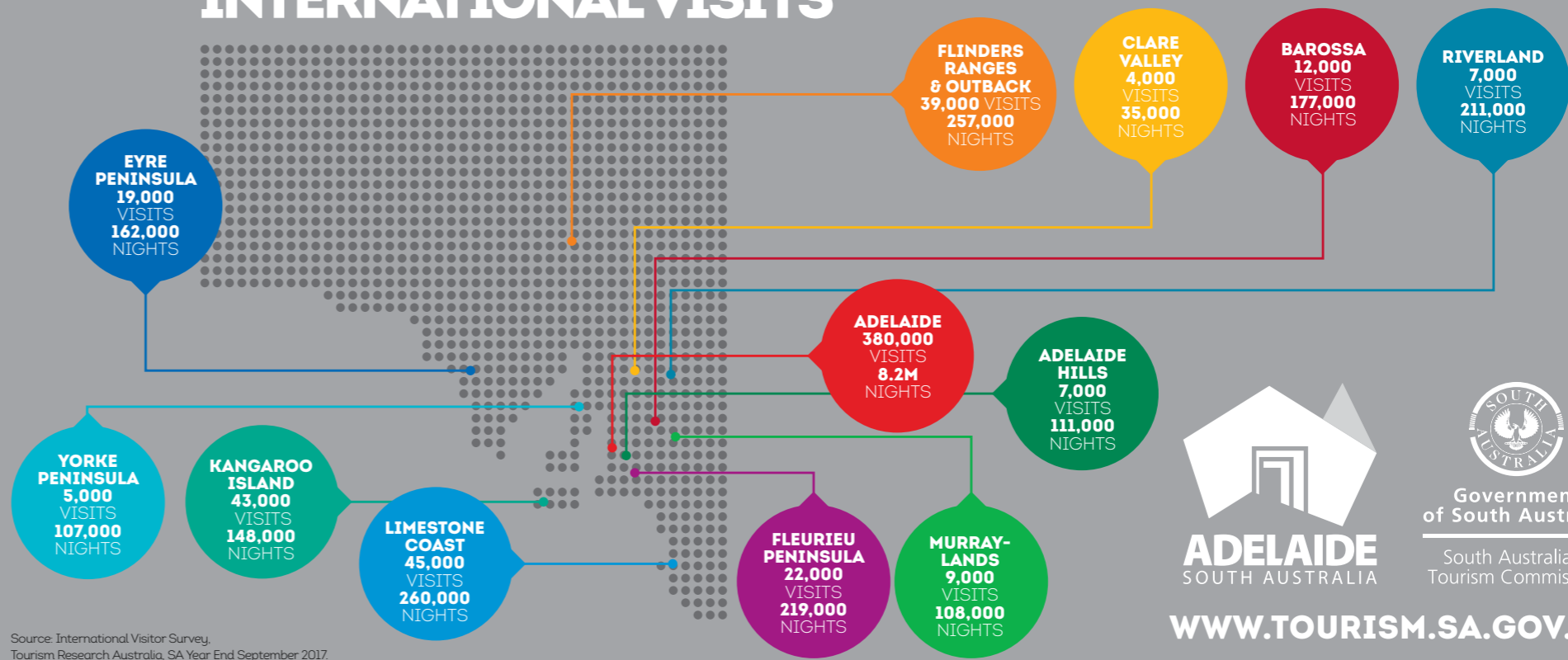


***INTERNATIONAL EXPENDITURE**

***INTERNATIONAL VISITS**



INTERNATIONAL VISITS**



Source: International Visitor Survey, Tourism Research Australia, SA Year End September 2017.
 *Comparing year end September 2016 to year end September 2017. **Data presented is a three year annual average to September 2017.



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