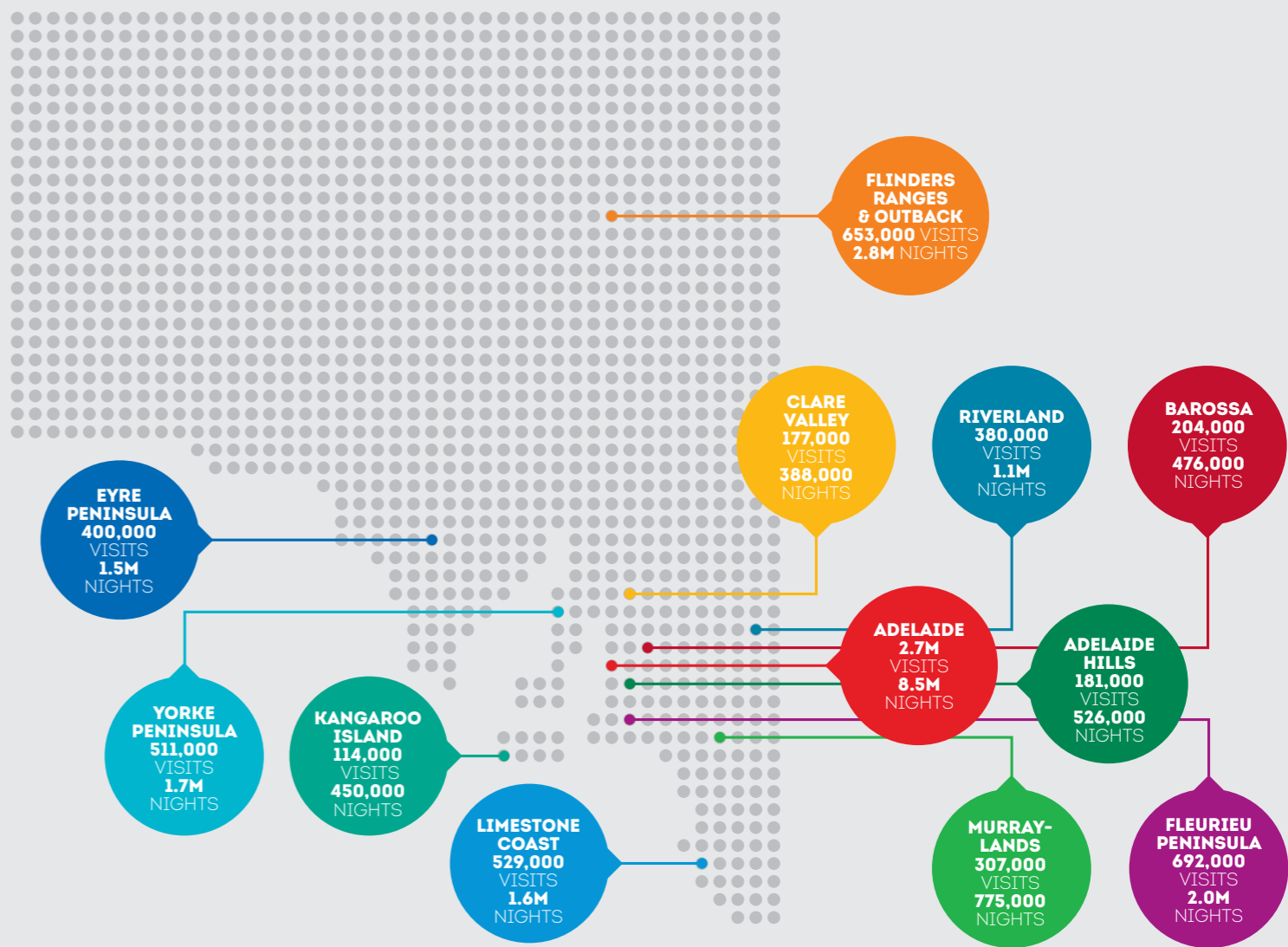


NATIONAL VISITOR SURVEY



DOMESTIC VISITS*



Source: National Visitor Survey, Tourism Research Australia, South Australia Year End March 2018. *Data presented is a three year annual average to March 2018.



March 2018
\$5.5B
↑5% = \$244M

March 2018
6.4M
↑5%

March 2018
13.8M
↑3%

March 2017
\$5.3B

March 2017
6.1M

March 2016
\$4.8B

March 2016
6.0M

DOMESTIC EXPENDITURE GROWTH

DOMESTIC VISITS GROWTH

DAY TRIPS

NATIONAL VISITOR ORIGIN

INTERSTATE
Visits 2.4M ↑1%

INTRASTATE
Visits 4M ↑7%

TOP 3 MARKETS

VICTORIA
Visits 1.1M ↓4%

NEW SOUTH WALES
Visits 674,000 ↑11%

QUEENSLAND
Visits 300,000 ↑25%

Comparing March 2017 to March 2018.



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