

SOUTH AUSTRALIA

Visits to Regions

Rapid Bay, Fleurieu Peninsula



South Australia Annual Average June 2015 to June 2017

VISITS (000s)

	Adelaide	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murraylands	Riverland	Yorke Peninsula	Regional SA
International overnight	374	7	12	4	19	23	37	42	45	9	7	5	146
Interstate overnight	1,613	74	75	62	122	132	214	30	213	73	88	54	874
Intrastate overnight	975	92	129	109	297	551	422	69	320	224	268	432	2,861
Total Domestic overnight	2,588	166	204	171	418	683	636	100	533	296	357	486	3,735
Total Visitors	2,961	173	216	176	438	706	673	141	579	306	364	491	3,881
Domestic Day Trips	4,512	1,136	748	327	385	2,445	678	31	748	808	465	559	8,332

NIGHTS (000s)

	Adelaide	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murraylands	Riverland	Yorke Peninsula	Regional SA
International nights	8,114	102	172	34	164	213	233	141	263	105	205	107	1,739
Interstate nights	5,913	240	233	184	609	477	1,047	123	630	235	269	226	4,404
Intrastate nights	2,225	197	250	230	1,057	1,457	1,604	270	981	549	724	1,337	8,714
Total domestic nights	8,138	437	484	414	1,667	1,934	2,652	393	1,610	784	992	1,563	13,118
Total Nights	16,251	539	655	448	1,830	2,147	2,884	534	1,873	889	1,197	1,670	14,857

EXPENDITURE (Millions)

	Adelaide	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murraylands	Riverland	Yorke Peninsula	Regional SA
International overnight	805	6	15	3	11	13	11	28	16	7	6	5	122
Interstate overnight	1,328	30	46	25	82	65	136	24	74	29	30	20	587
Intrastate overnight	774	34	46	38	137	170	170	57	120	47	83	116	1,024
Total Domestic overnight	2,102	64	93	63	218	234	306	81	194	76	113	135	1,611
Domestic daytrip	513	82	70	37	48	166	94	4	97	60	44	42	744
Total Expenditure	3,420	152	178	102	277	414	411	113	308	143	163	182	2,477

Notes:

- Components may add to more than the total number of visitors as visitors visit more than one region.
- Information in this report is sourced from sample surveys, and as with all sample surveys, estimates are subject to sampling variability and caution is required when interpreting these results.
- Figures may not sum to total due to rounding.
- * Regional SA* may include a small number of non specified visits, such as in transit through the region.

Sources:

- Travel by Australians - June 2017 Quarterly Results of the National Visitor Survey, Tourism Research Australia, Canberra
- International Visitors in Australia - June 2017 Quarterly Results of the International Visitor Survey, Tourism Research Australia, Canberra.