

SOUTH AUSTRALIA

Visits to Regions

Rapid Bay, Fleurieu Peninsula



South Australia Annual Average September 2015 to September 2017

VISITS (000s)

	Adelaide	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murraylands	Riverland	Yorke Peninsula	Regional SA
International overnight	380	7	12	4	19	22	39	43	45	9	7	5	148
Interstate overnight	1,651	77	71	64	118	134	230	34	223	71	95	58	890
Intrastate overnight	984	94	128	105	287	554	425	67	320	223	272	438	2,852
Total Domestic overnight	2,635	171	199	169	405	688	655	101	543	294	367	496	3,743
Total Visitors	3,016	178	212	173	424	710	694	144	588	303	374	501	3,890
Domestic Day Trips	4,650	1,159	792	338	376	2,486	676	38	747	836	460	585	8,492

NIGHTS (000s)

	Adelaide	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murraylands	Riverland	Yorke Peninsula	Regional SA
International nights	8,191	111	177	35	162	219	257	148	260	108	211	107	1,794
Interstate nights	6,138	254	224	182	604	500	1,085	142	655	229	286	240	4,528
Intrastate nights	2,329	211	241	217	1,000	1,471	1,660	269	991	534	737	1,393	8,776
Total domestic nights	8,467	464	466	399	1,604	1,971	2,745	411	1,646	763	1,023	1,633	13,304
Total Nights	16,658	575	643	434	1,766	2,190	3,002	559	1,906	871	1,233	1,740	15,097

EXPENDITURE (Millions)

	Adelaide	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murraylands	Riverland	Yorke Peninsula	Regional SA
International overnight	838	7	14	3	9	13	13	30	16	7	6	5	125
Interstate overnight	1,344	33	50	25	77	68	131	28	77	26	31	20	594
Intrastate overnight	775	35	46	35	130	175	175	55	122	45	82	118	1,024
Total Domestic overnight	2,119	69	95	61	207	243	305	84	199	70	113	138	1,617
Domestic daytrip	545	83	70	36	47	176	92	6	95	62	44	45	755
Total Expenditure	3,503	159	179	99	263	432	410	120	311	139	163	188	2,497

Notes:

- Components may add to more than the total number of visitors as visitors visit more than one region.
- Information in this report is sourced from sample surveys, and as with all sample surveys, estimates are subject to sampling variability and caution is required when interpreting these results.
- Figures may not sum to total due to rounding.
- "Regional SA" may include a small number of non specified visits, such as in transit through the region.

Sources:

- Travel by Australians - September 2017 Quarterly Results of the National Visitor Survey, Tourism Research Australia, Canberra.
- International Visitors in Australia - September 2017 Quarterly Results of the International Visitor Survey, Tourism Research Australia, Canberra.