



ACTIVITY	Dates 18/19	Location	18/19 cost	Year 1	Year 2	Year 3	Year 4	Year 5
			RRP	SATC to subsidise	SATC to subsidise	SATC to subsidise	SATC to subsidise	SATC to subsidise
<b>Memberships</b>								
SATIC Membership	1 July 2018 - 31 June 2019		\$ 299	30%	20%	10%	0%	0%
ATEC Membership	1 July 2018 - 31 June 2019		\$ 950	75%	50%	25%	10%	0%
<b>Trade Events</b>								
SATC New to Distribution Roadshow	19 - 21 June 2018	Sydney & Brisbane	\$2,000	100%	n/a	n/a	n/a	n/a
SATC Product Roadshow	August 2019	Syd, Bris, Mel	\$475	n/a	50%	25%	10%	0%
ATEC Meeting Place	19 - 21 November 2018	TBA (interstate)	\$1,225	75%	60%	40%	20%	10%
SATC Global Industry Forum	November 2018	Adelaide	\$70	100%	100%	100%	50%	50%
Tourism Australia's Australian Tourism Exchange (ATE)^	April 2019	TBA (interstate)	\$4,000 - \$5,000	75%	45%	15%	10%	0%
SATC SAPDE (South Australia Product Development Experience)	May 2019 (TBC)	Adelaide	\$500 - \$700	50%	30%	100%	0%	0%
<b>Education / workshops</b>								
SATC one day workshop covering PR, Social Media, Digital Marketing			\$100	100%	na	na	na	na
SATIC Packaging, Partnerships, Pricing, Commission & Distribution' workshop			\$90	100%	na	na	na	na
<b>Marketing</b>								
SATC Trade Website Product Listing (one product only)	1 April - 31 March		\$ 150	100%	50%	0%	0%	0%
SATC Mentor	1 April 2018 - ongoing		priceless	100%	100%	100%	100%	100%
SATC Photoshoot for Operator Collateral (where possible)	TBA		\$ 2,000	100%	0%	0%	0%	0%