

VISITORS

	Adelaide	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murraylands	Riverland	Yorke Peninsula	Regional SA	South Australia
INTERNATIONAL OVERNIGHT (000s)														
International	365	8	12	4	18	21	37	40	46	6	8	5	143	404
DOMESTIC OVERNIGHT (000s)														
Interstate	1,539	70	74	59	108	130	197	31	212	50	89	48	842	2,149
Intrastate	942	90	125	120	260	570	377	68	308	195	259	442	2,767	3,665
Total Domestic	2,480	160	199	180	368	699	574	98	520	245	348	490	3,610	5,814
TOTAL OVERNIGHT (000s)														
Total Visitors	2,845	168	211	184	386	721	612	138	567	251	356	495	3,752	6,218
DOMESTIC DAYTRIPS (000s)														
Day Trips	4,441	985	750	285	326	2,487	593	27	784	647	384	602	7,871	12,312

NIGHTS

	Adelaide	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murraylands	Riverland	Yorke Peninsula	Regional SA	South Australia
INTERNATIONAL (000s)														
International	7,728	97	154	61	156	203	236	132	298	91	202	98	1,727	9,455
DOMESTIC (000s)														
Interstate	5,683	260	260	202	517	517	978	140	633	155	376	214	4,431	10,114
Intrastate	2,346	223	233	263	1,065	1,535	1,592	276	949	441	713	1,388	8,739	11,085
Total Domestic	8,030	483	493	466	1,582	2,051	2,570	416	1,582	597	1,090	1,602	13,170	21,199
TOTAL (000s)														
Total Nights	15,758	579	647	527	1,738	2,254	2,806	547	1,880	688	1,291	1,700	14,897	30,654

EXPENDITURE														
	Adelaide	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murraylands	Riverland	Yorke Peninsula	Regional SA	South Australia
INTERNATIONAL (\$M)														
International	\$728	\$6	\$14	\$4	\$10	\$13	\$16	\$31	\$20	\$5	\$7	\$5	\$131	\$859
DOMESTIC (\$M)														
Interstate	\$1,284	\$26	\$46	\$23	\$71	\$63	\$109	\$35	\$77	\$23	\$34	\$23	\$562	\$1,845
Intrastate	\$727	\$36	\$45	\$58	\$119	\$184	\$159	\$50	\$117	\$38	\$82	\$115	\$1,012	\$1,740
Total Domestic	\$2,011	\$62	\$92	\$81	\$190	\$247	\$268	\$85	\$193	\$61	\$116	\$138	\$1,574	\$3,585
DOMESTIC DAYTRIP (\$M)														
Interstate	\$31	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$36	\$0	\$3	\$0	\$40	\$71
Intrastate	\$494	\$83	\$62	\$32	\$43	\$177	\$95	\$3	\$75	\$48	\$35	\$48	\$700	\$1,194
Total Domestic Daytrip	\$525	\$83	\$62	\$32	\$43	\$177	\$95	\$3	\$112	\$48	\$38	\$49	\$740	\$1,265
Total Expenditure	\$3,264	\$151	\$168	\$116	\$242	\$437	\$379	\$119	\$325	\$114	\$160	\$191	\$2,446	\$5,710

Notes:

1. Components may add to more than the total number of visitors as visitors visit more than one region.
2. Information in this report is sourced from sample surveys, and as with all sample surveys, estimates are subject to sampling variability and caution is required when interpreting these results.
3. Figures may not sum to total due to rounding.

Sources:

1. Travel by Australians – December 2016 Quarterly Results of the National Visitor Survey, Tourism Research Australia, Canberra.
2. International Visitors in Australia – December 2016 Quarterly Results of the International Visitor Survey, Tourism Research Australia, Canberra.