

VALUE OF SHARK CAGE DIVING IN SOUTH AUSTRALIA



\$12.8M

injected into the economy



10,322 PEOPLE

(64% domestic, 36% international) took part in a shark cage diving experience in the past year



80 JOBS



Tours are operated by three companies: Calypso Star Charters, Rodney Fox Shark Expeditions and Adventure Bay Charters



The Neptune Islands is the only established white shark tourism site in Australia, and one of the few sites in the world