

IMPACT OF DIRECT INTERNATIONAL FLIGHTS TO ADELAIDE



COMMENCED DIRECT FLIGHTS TO ADELAIDE DEC 2016



Planes either take off or land at Adelaide Airport every **3½ minutes***



11% of visitors at Adelaide Airport are from overseas



International visitors spent **\$970M** in South Australia for the year end September 2016

CHINA SOUTHERN AIRLINES

SEATS / WEEK	6 4 8
FLIGHTS / WEEK	3
JOB'S CREATED ^{P/A}	1 3 5
FREIGHT POTENTIAL ^{P/A}	\$ 2 2 M
CARGO CAPACITY / FLIGHT	10 TONNES
ECONOMIC IMPACT FOR SA'S VISITOR ECONOMY ^{P/A}	\$ 2 3 . 4 M

CHINA SOUTHERN TRANSPORTED 110 MILLION PASSENGERS IN 2015, RANKING THE CARRIER FIRST IN ASIA AND THIRD IN THE WORLD BY PASSENGER MOVEMENT

OPERATES **2,000** INTERNATIONAL AND DOMESTIC FLIGHTS PER DAY TO **195** DESTINATIONS IN **40** COUNTRIES AND REGIONS ACROSS THE WORLD

CONNECTS SOUTH AUSTRALIA TO:



\$195,178 average value of visitor spend per China Southern Airlines flight

Data presented is a combination of information provided by China Southern Airlines and information generated by the SATC. *Statistic includes international, domestic, regional and cargo flights.