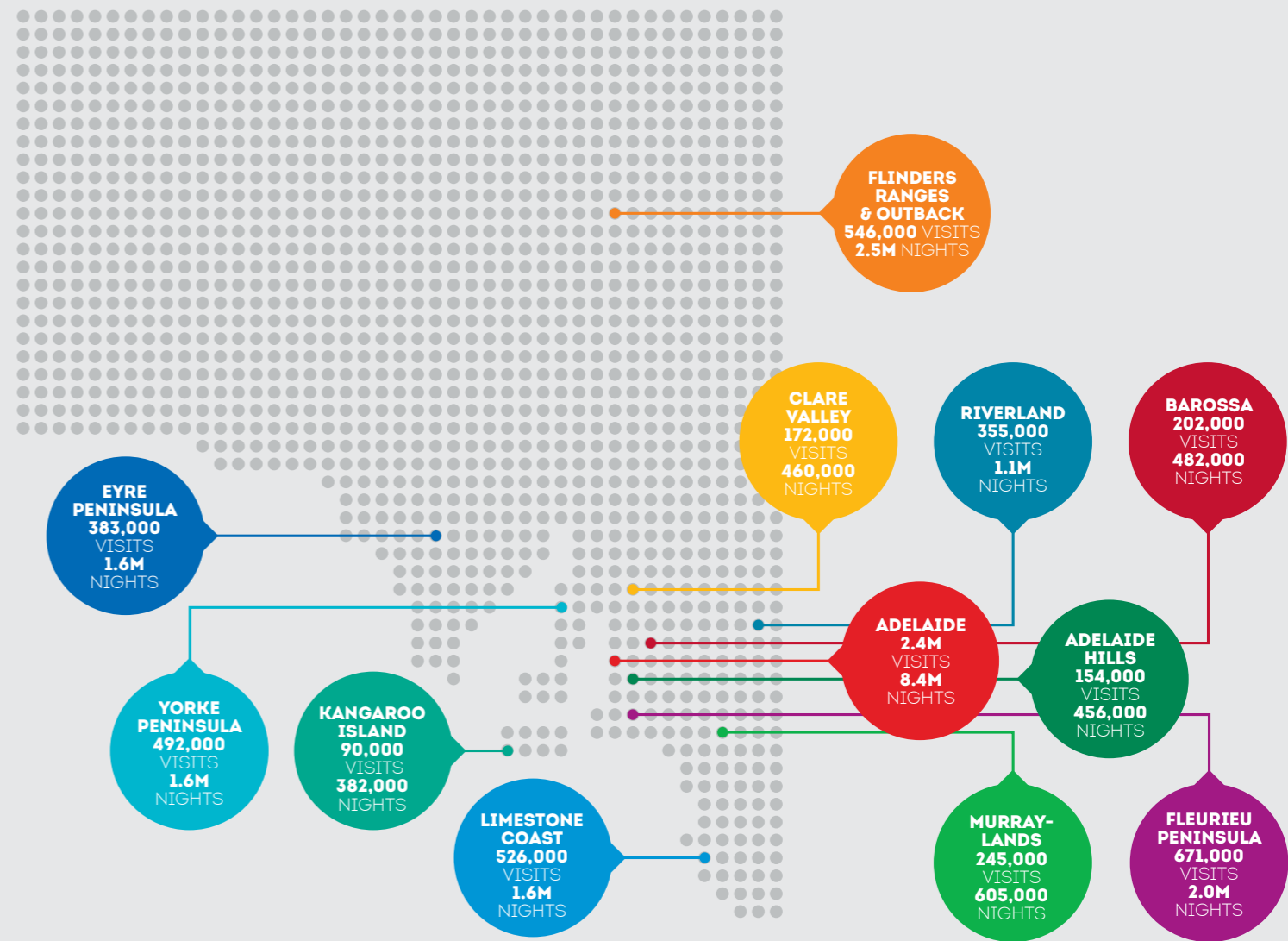


NATIONAL VISITOR SURVEY



DOMESTIC VISITS*



Source: National Visitor Survey, Tourism Research Australia, SA Year End September 2016.
*Data presented is a three year annual average to September 2016.

NATIONAL VISITOR ORIGIN

INTERSTATE
Visits 2.3M ↑7.6%

INTRASTATE
Visits 4M ↑11%

WESTERN AUSTRALIA
Visits 186,000 ↑27%

TOP 3 MARKETS

VICTORIA
Visits 992,000 ↑7.0%

NEW SOUTH WALES
Visits 618,000 ↑1.3%

QUEENSLAND
Visits 310,000 ↑7.3%

